

2025 GENDER DIVERSITY INDEX REPORT

Annual Report of Corporate Directors by Race & Ethnicity, Company Size, State, and Sector in the U.S.





EXECUTIVE SUMMARY

Women hold 30.1% of board seats — a milestone of hard-won progress. While growth has slowed, this moment marks a pivotal opportunity to accelerate momentum with renewed focus and bold strategies.

Using the data provided by our <u>Exclusive Data Partner Equilar</u> and in partnership with our <u>Strategic Research Partner Bentley University</u>, <u>50/50 Women on Boards</u>™ analyzes the progress companies are making to diversify their boards from the previous year.

Since 2010, 50/50 Women on Boards® has been dedicated to advancing women to corporate boards worldwide. We deliver on this mission through research that tracks progress, education that equips board-ready women, advocacy that opens doors, and a global network that connects leaders — because the strongest-performing companies are those with gender-balanced boards.

Women's board seats rose by over one percentage point annually from 2017 to 2023, driven by investor influence, public policy reforms, and corporate diversity commitments. That momentum has slowed over the last year.

As of Q2 2025, women hold 30.1% of Russell 3000 board seats, a modest 0.1 percentage point increase from 2024 — the smallest gain in more than a decade. Women of color hold 7.4% of seats, down from 7.7% in 2024. Gender-balanced boards grew from 13% in Q2 2024 to 14% in Q2 2025.

In the 2025 Gender Diversity Index[™], we provide a clear picture of both the progress made and the work ahead. While overall growth has slowed, momentum continues in key areas — including state and sector gains, the influence of women in board leadership roles, and the strong performance of companies with diverse boards. These leading companies not only excel in revenue and market share but also demonstrate that diversity builds resilience, agility, and future-readiness.

Together, these results remind us that change is possible — and accelerating progress is within reach.

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Heather Spilsbury
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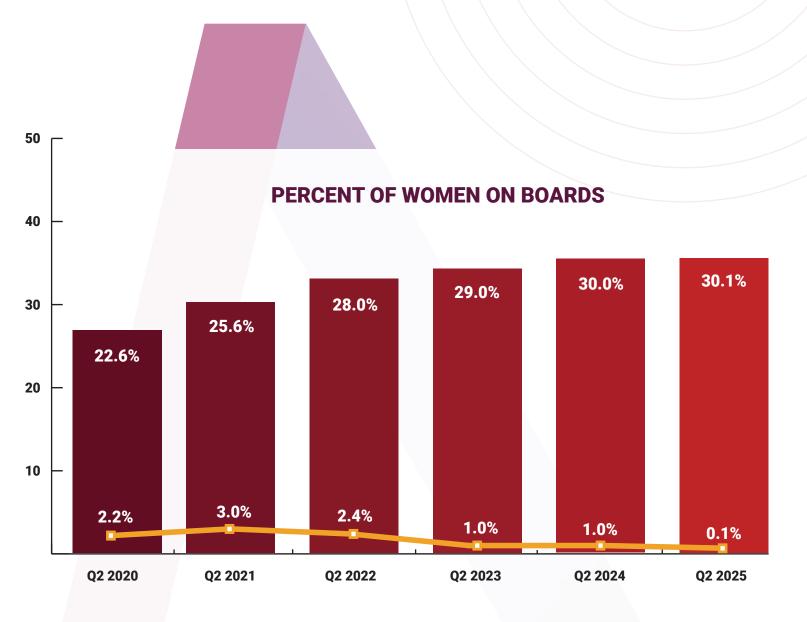
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GROWTH TRENDS IN GENDER DIVERSITY

Women on Russell 3000 company boards substantially grew from 16% in 2017 to 30.1% in Q2 2025. While the six-year trend from 22.6% in 2020 shows steady growth, progress stalled sharply in recent years, with only a 0.1 percentage point increase from 2024 to 2025 — the smallest gain in more than a decade.



DIRECTORS REPORTING RACE & ETHNICITY

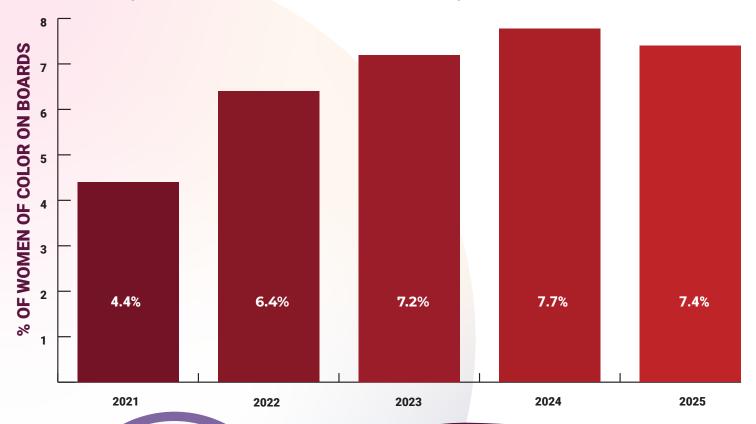
The percentage of directors disclosing their race and ethnicity more than doubled since 2021, rising from 17% to 42% in 2024 and holding steady in 2025, despite pressure on diversity initiatives. Greater transparency provides a clearer picture of board diversity and progress over time.





WOMEN OF COLOR ON BOARDS BY SEATS

As of Q2 2025, people of color hold 18.7% of Russell 3000 board seats, a slight decline from 19.0% in 2024. While men of color maintained their representation at 11.3%, women of color saw their seats decrease from 7.7% to 7.4%, revealing the intersection of gender and racial disparities for women of color continue to persist.



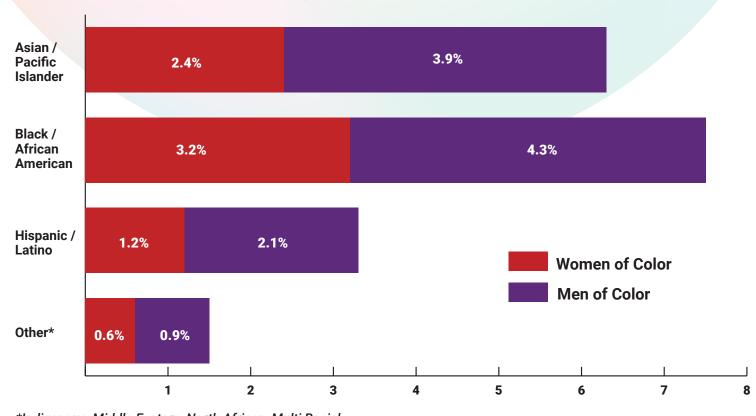
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pause in board diversity gains should serve as a critical reminder to business leaders, investors, and policymakers that representation must also be paired with inclusion and engagement to drive lasting change. Stalled progress means missed opportunities and risks treating diversity as a check-the-box exercise rather than a strategic advantage. Even in this environment, it is encouraging to see many companies doubling down and renewing their strategies to build truly inclusive leadership to reshape company culture, mitigate risk, and spark innovation.

DAVID CHUN Founder & CEO ◆ EQUILAR

WOMEN AND MEN OF COLOR BY RACE & ETHNICITY

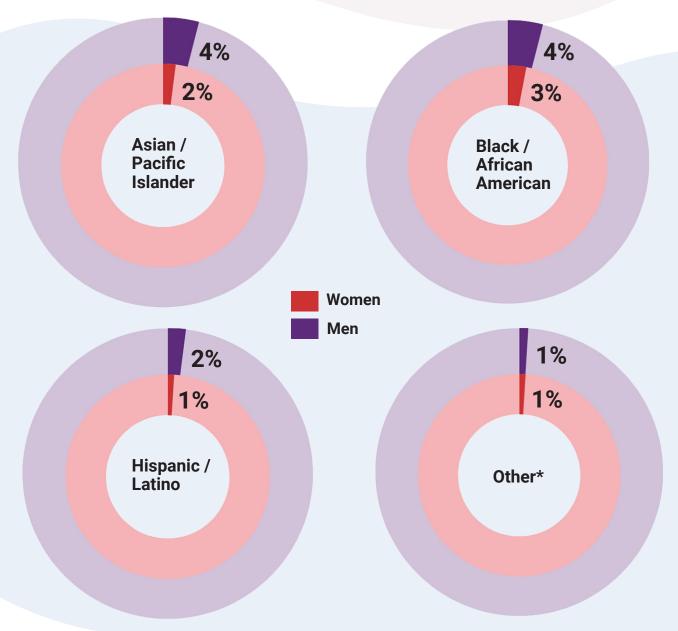
Over the past five years, women and men of color on boards grew across most racial and ethnic groups, though progress has been uneven. There was no significant difference of seats held by men and women of color between Q2 2024 and Q2 2025. Among women, Black/African American and Asian/Pacific Islander directors hold the largest shares, with small gains for Hispanic/Latina. Men of color also show increases, led by Black/African American and Asian/Pacific Islander directors, though growth plateaued in recent years.





UNIQUE DIRECTORS BY RACE & ETHNICITY

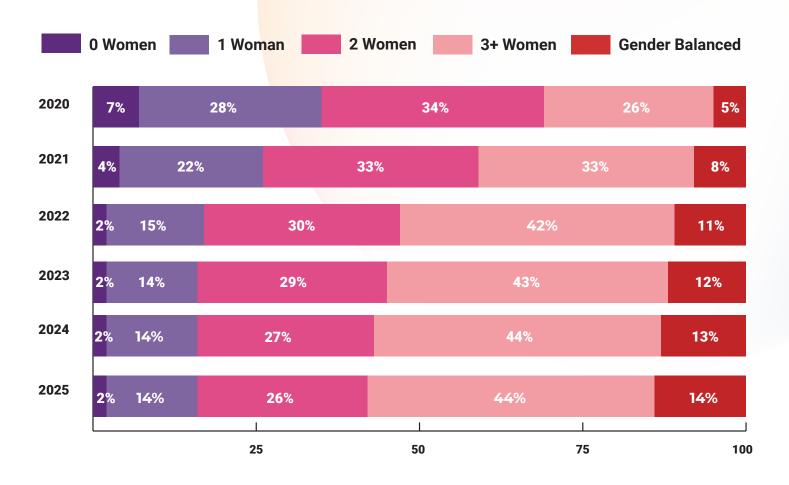
In Q2 2025, unique women account for 28.2% of all directors, with women of color making up 6.8% and men of color 10.8%. These numbers reveal that women — particularly women of color — tend to serve on multiple boards. The data indicate that women of color are disproportionately called upon to serve on multiple boards, reflecting the additional hurdles they encounter in securing a first-time directorship.



*Indigenous, Middle Eastern, North African, Multi Racial

BOARD RANKINGS BY GENDER COMPOSITION

From 2020 to 2025, Russell 3000 companies made measurable gains in board gender diversity. While 58% of companies now have gender-balanced boards or three or more women directors — a significant improvement over six years — nearly two in five boards still have two or fewer women.



- Gender-balanced boards grew from 5.2% to 14.0%
- Boards with only one woman dropped from 28.2% to 14.0%
- Boards with three or more women rose from 25.6% to 44.0%
- Boards with no women declined from 7.4% to 2.0%

BOARD RANKINGS BY GENDER COMPOSITION

Between 2024 and 2025, **261** companies dropped off the Russell 3000 and **255** new companies were added, resulting in a net decrease of six companies, as a result:

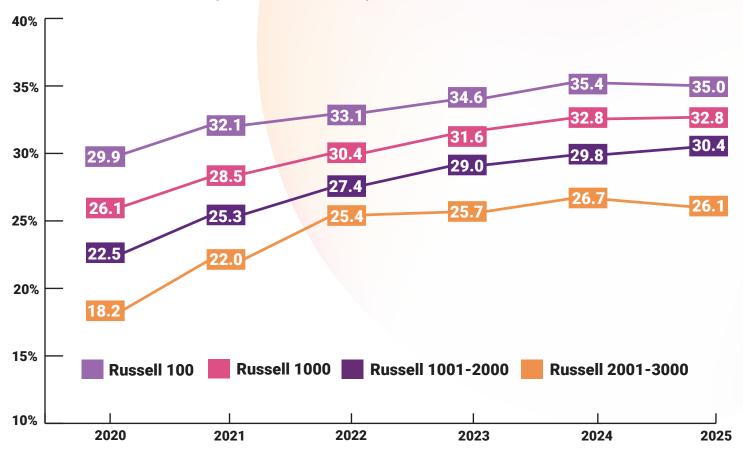
- 6 companies moved from 3+ Women to Gender Balanced
- 8 companies moved from 3+ Women to 2 Women
- 29 companies moved from 2 Women to 1 Woman (biggest regression)
- 9 companies moved from 1 Woman to 0 Women

These shifts may reflect turnover without replacement, corporate mergers, or a declining commitment to diversity within certain companies. Ongoing monitoring remains essential.



WOMEN ON BOARDS BY MARKET CAP

Russell 100 companies, the largest, most competitive in market share and financial performance, have 35% women on their boards, far exceeding the smallest Russell 1000 companies with 26% women on boards — making the case that companies with diverse boards outperform their competitors.



- Russell 100, largest listed companies: women hold 35% of board seats down from 35.4% in 2024.
- Russell 1001 to R2000, midsize companies: saw the largest increase to 30.4% in 2025 from 29.8% in 2024.
- Russell 2001–R3000, smallest companies: women hold 26.1%, down from 26.7%.
- Russell 1000: percentage remained flat at 32.8%.

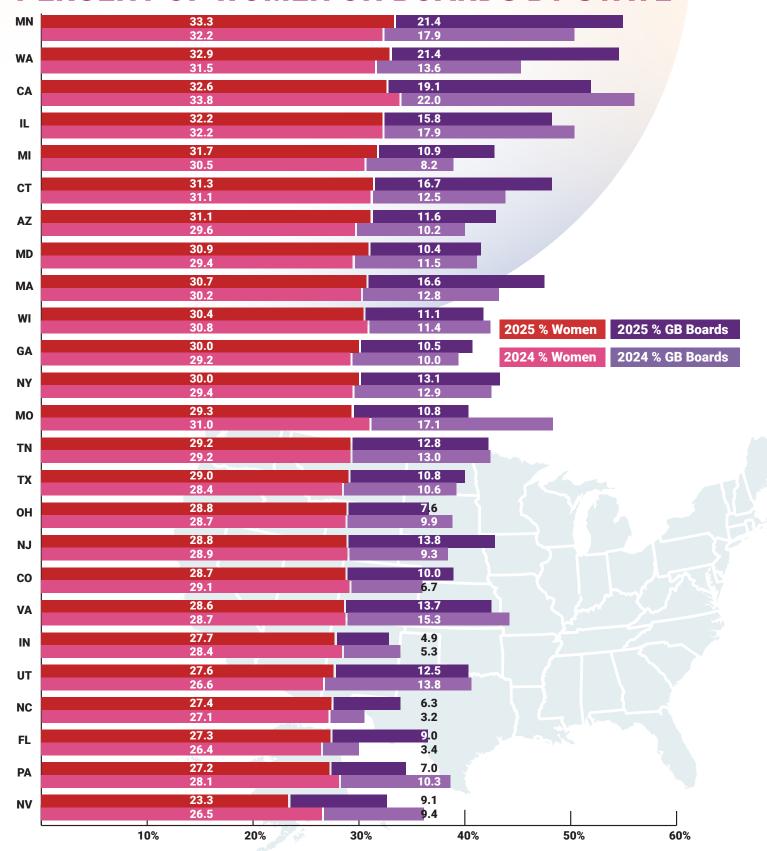
STATE & SECTOR PROGRESS

Highlighting the states with at least 25 Russell 3000 companies headquartered there, now boast more than 30% women on boards, up from only nine in 2024 and four in 2023.

- Top Performers Minnesota, Washington, California, and Illinois lead with over 32% women on boards. Minnesota and Washington also stand out with more than 20% gender-balanced boards.
- Notable Gains: Maryland, Arizona, Michigan, Washington, Minnesota, and Utah each saw increases of 1 percentage point or more. Twelve states now exceed 30% women on boards, up from nine in 2024.
- Declines: California moved from the top state for women on boards to third, behind Minnesota and Washington, with a 1.6 percentage point decline to 32.6%. Nevada continues to rank lowest at 23.3%, down 3.2 percentage points from last year.



PERCENT OF WOMEN ON BOARDS BY STATE



PERCENT OF WOMEN ON BOARDS BY SECTOR

As of Q2 2025, all sectors have **greater than 25% women on boards**, and six exceed 30%, reflecting a broad commitment to enhancing gender diversity across industries. Compared to 2024, Basic Materials reached 30%, Communications saw the largest increase, up by 1.5 points, but still under 30%, and Energy remains the least diverse sector at 27.2%, declining 0.9 percentage points.



Yellow indicates sectors surpassing 30% Women on Boards. Pink indicates top sectors with Gender-Balanced Boards.



UTILITIES
35.5% Women on Boards
27.0% Gender-Balanced Boards



CONSUMER DEFENSIVE 33.5% Women on Boards **21.3%** Gender-Balanced Boards



CONSUMER CYCLICAL
32.7% Women on Boards
16.3% Gender-Balanced Boards



REAL ESTATE
31.9% Women on Boards
17.2% Gender-Balanced Boards



BASIC MATERIALS
30.5% Women on Boards
10.8% Gender-Balanced Boards



HEALTH CARE
30.0% Women on Boards
15.7% Gender-Balanced Boards



29.8% Women on Boards 12.3% Gender-Balanced Boards

TECHNOLOGY



INDUSTRIALS
29.6% Women on Boards
10.2% Gender-Balanced Boards



29.5% Women on Boards **12.8**% Gender-Balanced Boards

COMMUNICATION SERVICES



FINANCIAL SERVICES

27.8% Women on Boards
10.1% Gender-Balanced Boards



ENERGY

26.4% Women on Boards 7.4% Gender-Balanced Boards

BOARD APPOINTMENTS & POLICY

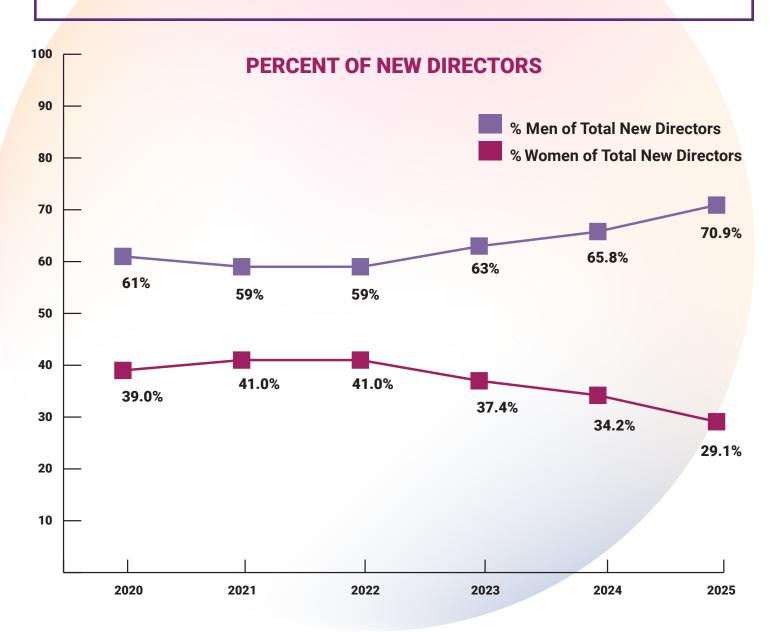
In 2025, progress toward gender parity on boards faces intensifying headwinds. Political and legal challenges to diversity, equity, and inclusion initiatives created uncertainty for companies, prompting some to scale back commitments. This retrenchment is showing up in the numbers.

- FACT: The Department of Justice has not prohibited corporate diversity programs.
- **FEAR NARRATIVE:** Misinterpretations of recent legal actions are driving overcorrections that can stall progress.
- **REALITY CHECK:** Boards that maintain transparent, skills-based goals remain compliant with legal standards while improving governance.



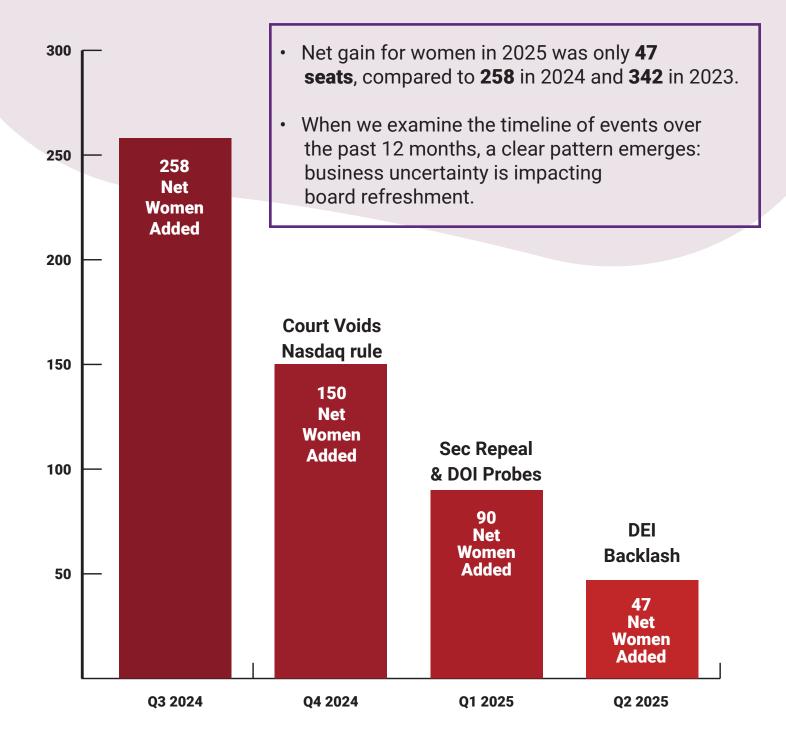
DECLINE IN NEW APPOINTMENTS

- Only 29% of the 2,334 directors who joined boards from July 1, 2024, to June 30, 2025, were women, the lowest share since 2017.
- This represents a sharp drop from 34.2% in 2024 and 37.4% in 2023.
- If current trends persist, the representation of women on corporate boards is projected to decrease in the coming years, delaying gender parity for another 200 years.



BOARD REFRESHMENT SLOWDOWN

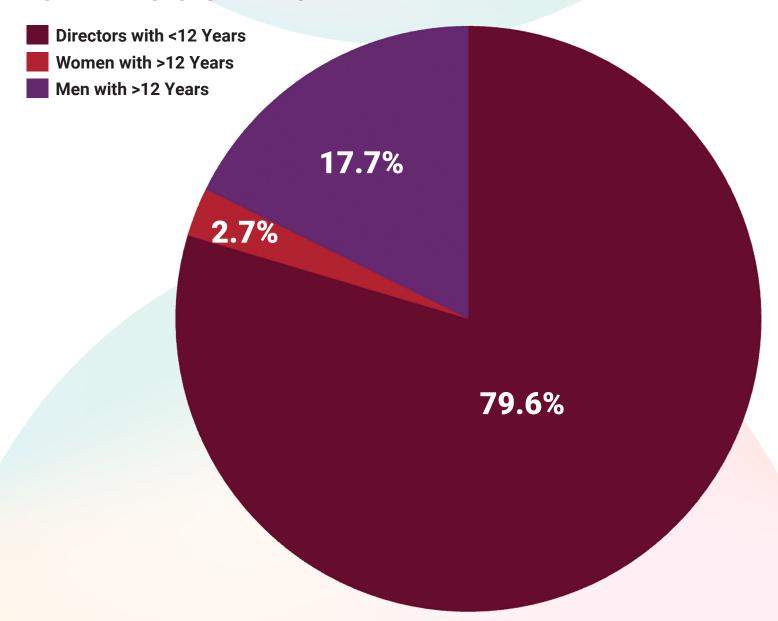
Board appointment patterns reversed in 2025, with a notable shift in who filled available seats. Of the 2,344 new director appointments, men secured 1,661 positions — the highest number since 2021 — while women secured 683.



BOARD DIRECTORS BY AGE & TENURE

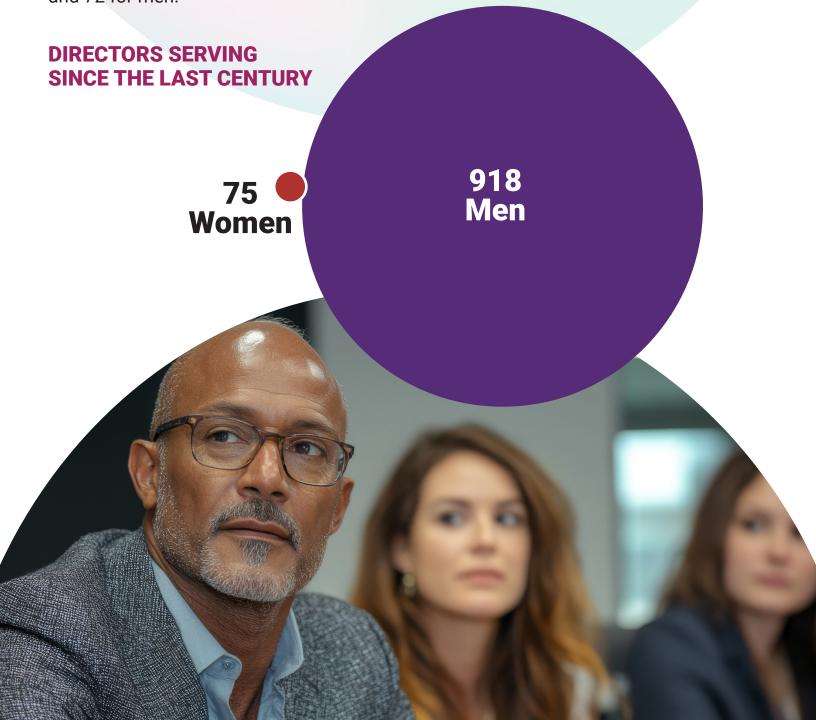
The average age for all directors is approximately **63 years old**, with women directors averaging 61 years and male directors 63 — a trend that has remained consistent since 2019. Currently, **5,448** directors have served **12+ years** on their boards (since June 30, 2013), up from **5,381** last year. Ages range from 32 to 103.

BOARD DIRECTORS BY TENURE



BOARD DIRECTORS BY AGE & TENURE

Additionally, 993 directors have been on their respective boards since the last century, including **75 women** and **918 men**. Of these, 69% of the women and 50% of the men are classified as independent directors, with the remainder categorized as executive or affiliate directors. The average age of these long-serving directors is 71 for women and 72 for men.



HOW CANDIDATES AND COMPANIES ADVANCE

STRATEGIC SOLUTIONS TO DEFY THE DOWNTURN

Despite slowing gains and mounting external pressures, many companies continue to expand board diversity through deliberate, sustained strategies. The data shows proactive action, particularly in leadership appointments, succession planning, and board refreshment, is the difference between stalled progress and continued advancement.



Even in a year when only 29% of new directors were women, several companies added first-time women directors through targeted outreach, partnerships, and internal leadership development.

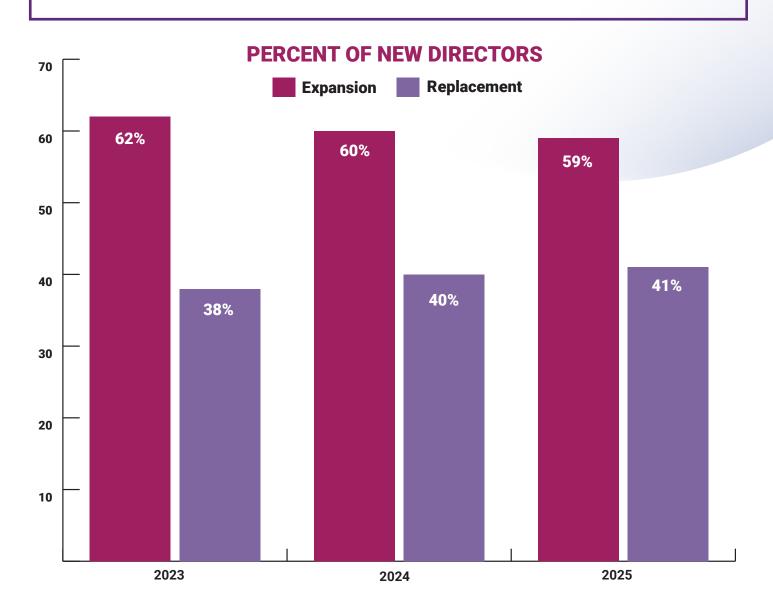
Women of color remain significantly underrepresented at 7.4% of board seats, but companies that intentionally broaden candidate networks are closing the gap faster.

When women serve as the board chair and head the Nom/Gov committee, roles that require broadening the pipeline, board composition is more diverse.

HOW CANDIDATES AND COMPANIES ADVANCE

BOARD EXPANSION & SUCCESSION PLANNING

- **59%** of women's board seat gains in 2025 came from expanding board size rather than refreshing the board with a woman when a male director retires.
- More than 50% of companies change their board composition annually. Over the past five years, 92% made changes, creating ongoing opportunities to diversify.
- While expansion can accelerate progress, sustainable gains require consistent refreshment and succession strategies before seats turn over.



WHAT RESULTS WHEN WOMEN LEAD

DIVERSITY OUTCOMES BY LEADERSHIP COMPOSITION

When women hold key leadership roles in the boardroom, the impact is both immediate and measurable. Companies listed on the Russell 3000 Index with women in board leadership positions, such as CEO, Chair of the Board, or Nominating Governance Committee Chair, exceed the national average for gender and racial diversity on boards. Boards with women in all three positions near gender parity.

Diversity Outcomes by Leadership Composition

- At least 1 woman leader: Boards average 34.5% women vs. 26.9% without women in leadership.
- All 3 leadership roles held by women: Boards average 48.1% women.
- > 2 women leaders: Boards average over 20% people of color.



WHAT RESULTS WHEN WOMEN LEAD

DIVERSITY OUTCOMES BY LEADERSHIP COMPOSITION

LEADERSHIP IMPACT

WOB = Women on Boards POC = People of Color WOC = Women of Color GB = Gender Balanced

WOMAN CEO	WOMAN BOARD CHAIR	WOMAN NOM CHAIR
41.7%	38.4%	33.9%
POC	POC	POC
21.3%	20.5%	20.2%
woc	woc	woc
10.3%	8.3%	8.6%
GB	GB	GB
43%	33%	21%
WOMAN CEO + CHAIR	WOMAN CEO + NOM	WOMAN BOARD + NOM CHAI
45.3%	45.5%	40.6%
POC	POC	POC
23.5%	23.4%	22.4%
woc	woc	woc
10.6%	12.7%	9.8%
GB	GB	GB
50%	50%	38%
WOMEN IN ALL 3 POSITIONS	1 WOMAN LEADER	NO WOMEN LEADERS
WOB 48.1%	34.5%	26.9%
POC	POC	POC
27.1%	19.9%	17.9%
WOC	woc	woc
14.0%	8.5%	6.7%
GB	GB	GB
		7%

WHAT RESULTS WHEN WOMEN LEAD

DEBUNKING THE MERIT MYTH

<u>Diverse boards aren't a compromise on qualifications — they expand them.</u> Companies with gender-balanced leadership have broader skillsets, deeper industry expertise, and a stronger track record of recruiting directors who bring both operational and strategic experience.

different perspectives and lived experiences, they make more informed decisions, drive innovation and collaborate in ways that shows through in your bottom line. That's why organizations like 50/50 Women on Boards and their mission to widen the aperture and bring more voices to the boardroom are critical.

BUNITA SAWHNEY
Chief Consumer
Product Officer



THE BUSINESS CASE FOR BOARD DIVERSITY

WHY DIVERSE BOARDS OUTPERFORM

High-performing companies lead in diversity.



These leaders not only dominate their sectors but also set the standard for governance practices, signaling to investors that they are well-prepared for long-term challenges.

Among company leaders, this figure is even higher, indicating that companies exceeding the 3+ threshold are more profitable and productive.

Evidence from Broader Research

- <u>Credit Suisse</u>: Companies with >3 women on the board have higher return on equity and stronger stock performance.
- McKinsey: Firms in the top quartile for gender diversity are 25% more likely to achieve above-average profitability.
- MSCI: Diverse boards show fewer governance-related controversies and stronger long-term risk management.

Why This Matters Now

In a period where progress is slowing and DEI commitments are under pressure, these numbers make one thing clear: **Board diversity isn't an equity goal — it's a competitive advantage.**

THE BUSINESS CASE FOR BOARD DIVERSITY

THE ROAD AHEAD

The 2025 research clarifies that without intervention, women on boards will stagnate or even decline. To avoid backsliding, boards must:

Prioritize Leadership Diversity: Nominate women to the most influential board roles: Chair of the Board, Nom Gov Chair and CEO appointments are critical.

Address Geographic and Sector Gaps: Apply tailored strategies to lagging areas.

Rebuild the Appointment Pipeline: Combine board expansion with planned refreshment by creating diverse candidate slates inclusive of race & gender, expertise, sexual orientation, learned and lived experience, etc. that align with your company's strategy and the markets you serve.

Impact Beyond Composition: Studies show that diverse boards are linked to:

- **Stronger Governance:** More independent oversight, better risk management, and improved succession planning.
- Broader Perspective: Higher boardroom engagement on stakeholder concerns and ESG risks.
- Performance Advantage: Companies in the top quartile for gender diversity are more likely to outperform on return on equity and total shareholder return over time (<u>McKinsey</u>, <u>Credit Suisse</u> studies).

If companies stay committed to building boards that mirror their customer demographics and apply strategic succession planning using trusted candidate networks — such as 50 Women to Watch for Boards — gender parity could be within reach in the next decade. The cost of delay will compromise governance quality, investor confidence, and long-term business performance.

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METHODOLOGY

The 50/50 Women on Boards Gender Diversity Index™ Annual Report analyzes and identifies trends among companies in the Russell 3000 (R3K) Index from 2019 to 2025. Our comprehensive analysis, conducted with the data from our Exclusive Data Partner Equilar compares companies listed as of June 30, 2025, with those listed as of June 30, 2024. We also analyzed data comparing the 2,961 active companies in 2025 to the 2,967 active companies in 2024, 2,978 active companies in 2023, 2,987 active companies in 2022 and 2021, 2,982 active companies in 2020, and 2,857 active companies in 2019. The number of R3K companies used in this report is below 3,000, primarily due to mergers, acquisitions, bankruptcies, and private transactions.

Trend data reveals board composition changes to the 2,700 companies on both the 2025 and 2024 R3K lists but does not account for men replacing men or women replacing women. Unless otherwise specified, we base the analysis on the number of board seats, not individual board members. State data compares all active companies headquartered in that state in 2025. While we analyze all U.S. states, this report focuses on the 25 states with 25 or more publicly listed companies, representing 87% of the R3K companies.

The race and ethnicity data is based on the 11,108 directors (or 42%) out of 26,653 who self-identify their race and ethnicity. We do not have data on 58% of directors, and we encourage all directors to self-report. At 50/50 Women on Boards, we rank companies as GB (Gender Balanced) when women hold 50% of the seats or one more or one less than men on a board with an odd number of seats. We also rank boards as 3+ (indicating three or more women), 2 (two women), 1 (one woman), and 0 (no women). Included in the 3+ category are 40 companies where women hold more than 50% of the seats.

There are 226 women CEOs, 289 women board chairs, and 973 women nominating committee chairs. There are 1,230 companies with one or more women leaders, while 1,731 companies have no women in the CEO, board chair, or nominating committee leadership positions. To view the gender diversity of all active companies, we invite you to explore our user-friendly Gender Diversity Directory on our website. Users can search by company name, city, state, sector, and rating, making it easy to identify companies still in need of women board directors.

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KIRKLAND & ELLIS



SEAN FERGUSON Vice President, Strategy and Innovation



Reaching the point where more than half of companies have gender-balanced boards is a milestone worth celebrating, yet it also reminds us that continued focus is essential. Bentley is proud to be a strategic research partner for the 50/50 Women on Boards. Our collaboration allows us to provide critical insights and data-driven analysis on the advancement of women in board leadership roles, helping to ensure all women leaders are afforded the opportunity to share their valuable expertise and experience to enhance the quality of board governance.

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