



Corporate directors play a critical role in advancing women to corporate boards. Become a mentor and strengthen the pipeline of board leaders.

50/50 Women on Boards™ is the leading global nonprofit education and advocacy organization committed to advancing highly qualified women to corporate board service. Since 2010, it has helped increase the number of women on boards from 10% to 30%.

PROGRAM PURPOSE

This program prepares senior leaders for corporate board service through training, mentorship, and strategic networking.

THE ROLE OF A MENTOR

You will help mentees build the positioning, tools, and connections needed for board service. Through the program, mentees develop:

Board Profile

A professional board bio highlighting experience, skills, and qualifications.

Board Action Plan

A roadmap to position participants for board opportunities.

Board Narrative

Messaging used on LinkedIn to articulate your leadership story and board value.

MENTOR PROFILE

- Current or former corporate board directors
- Leaders committed to fully engaging in the program
- Mentors serve pro bono, offering their time and expertise to nurture the governance leaders.

PROGRAM IMPACT

33% of participants in the Mexico City pilot program secured board or governance roles aligned with their regional market.

PROGRAM STRUCTURE

The program runs for eight months with strategic mentor-mentee pairing based on industry, experience, and goals.

- Five 90-minute 1:1 mentorship sessions
- Mid-program check-ins
- Intensive Get on Board™ Workshop
- Branding for Boards workshop
- Networking opportunities at our annual City Conversation on Board Leadership events

One-on-one mentoring sessions are conducted in English. If mutually agreed upon, sessions may be conducted in Spanish or Portuguese.

This program will begin in August.

To learn more and for questions, please reach out to:

cris@5050wob.com

WhatsApp: +52 5565609955

