

SARA TRESCH



EXECUTIVE BIO

Sara Tresch is a Strategic Operating Executive and FinTech Product leader with a passion for leveraging new technologies to drive sustainable business growth and customer engagement. Sara has extensive experience in Financial Services across payments, commerce, wealth management, and banking with a focus on making customers financial lives easier. Sara believes that great teams build great products, and has led strategic initiatives of all sizes that deliver great experiences for customers and instill new ways of working.

Sara is currently the GM, Commercial Payments at Optum Financial, where she is responsible for all aspects of a \$500B payments business serving insurers, providers, and consumers. Previously, Sara served as the Chief Consumer Product Officer at Optum Financial, where she was responsible for solutions serving 20M consumers. Prior to Optum, spent 6 years at Charles Schwab, as MD of Digital Strategy, Transformation, & User Experience. While at Schwab, Sara helped the company establish a best in class digital organization that built industry-leading experiences for its 33M customers, 8k advisors, and 33k employees. Sara was responsible for Strategy, Innovation, User Experience, Training, and the Digital Accelerator product portfolio which changed the way the company brought products to market across 500 product teams. Prior to Schwab, Sara spent 15 years at American Express, where she built a track record of accelerating growth and delivering new products in roles spanning Strategy, Planning, Partnerships, Product, Marketing and Corp Development. Sara started her career in Investment Banking at SG Cowen, focusing on M&A for technology and healthcare companies.

Throughout her career, Sara has advised small companies and has most recently been advising early stage tech founders on product market fit and commercialization. Sara serves on the Board of Mountain View Cemetery in Oakland California and is a Board Advisor to HR tech start-ups Inclusively and H22. Sara holds her Series 7, 24 and 99 FINRA Registrations.

Sara holds an MBA from Harvard Business School and a BA from Princeton University in Economics. Sara lives in the Bay Area with her two daughters where she enjoys coaching their sports teams.
