



Lissette Gonzalez

Former EVP

Chief Commercial Officer

Bloomin' Brands \$4B revenue

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AWARDS & RECOGNITION

- Top 100 Women in Supply Chain (2023, 2024)
- Top 30 Global Supply Chain Leaders (2023)
- Top 100 Supply Chain leaders (2022)

BOARD & ADVISORY SERVICE

- Carrollwood Day School, Board Member, Finance Committee (2021-Present)
- Latino Corporate Directors Association Member
- Florida International University, AHEAD Advisory Council Member (2022-2023)

C-suite executive with 25+ years of experience in both strategic and operational leadership, driving efficiency and productivity, managing risks, and delivering lasting value for global multi-brand organizations. Industry exposure includes retail and casual dining. Direct experience in building supply chain and operational systems, directing commercial teams, and driving ESG strategy. Hands-on expertise in process improvement, systems implementation and transformation, and M&A integration. Proven success managing \$1.3B+ P&L and driving more than \$130M in cost savings.

BOARD VALUE PROPOSITION

As a C-Executive at Bloomin' Brands (BBI) — one of the world's largest public casual dining companies — from 2014-2026, Lissette led a \$1.3B+ P&L spanning multiple functions with progressive leadership at the intersection of **supply chain, commercial strategy, digital transformation, operational support and systems, and enterprise risk governance.**

Lissette brings direct public company board governance experience as a regular presenter to BBI's **Audit Committee and Nominating & Governance Committee** on company risks. She partnered with the Nominating & Governance Committee to embed ESG into enterprise strategy and publish the company's first public Impact Report, achieving measurable improvements toward emissions and sourcing goals.

Over her career, Lissette delivered \$130M+ in cumulative value, consistently funding reinvestment in strategic priorities. She managed \$1.2B in annual spend across 500+ suppliers and a 60+ distribution center network.

In her commercial leadership role, Lissette led the company's Revenue Growth Management platform, aligning pricing strategy and menu architecture across channels. Her work delivered traffic improvement in third-party delivery as well as catering growth in the off-premise channel. She also led enterprise deployment of AI-enabled labor forecasting and pay-at-table technology, improving labor accuracy and expanding loyalty penetration.

Prior to this, Lissette was BBI's Chief Global Supply Chain & Operational Excellence Officer. She led BBI's supply chain through the COVID19 pandemic, managing volatile commodity markets and collaborating with all suppliers and restaurant operators to ensure supply and mitigate inventory obsolescence in a primarily fresh food supply chain network.

Before joining Bloomin' Brands, Lissette worked at Office Depot for 16 years in roles of increasing responsibility in supply chain and retail operations. She led the retail systems, process integration, and real estate strategy implementation after the merger with Office Max, driving synergies at a rapid pace.

Lissette holds a bachelor's degree in industrial engineering and a master's degree in engineering management.