

**Lauren A. Holland**

Governance | Capital Markets | Strategic Leadership

Lauren A. Holland is a proven corporate capital markets executive with expertise in investment management, research, and financial analysis across diverse sectors including Automotive, Capital Goods, Consumer, Retail, Gaming & Lodging, and Basic Industries. With a foundation in engineering and fundamental analysis, she brings a balanced quantitative-qualitative approach to risk assessment, capital allocation, and corporate strategy development.

Governance experience and financial acumen are cornerstones of Lauren's leadership profile. Currently serving as Vice Chair of Communities in Schools Memphis, she leads the Development Committee while also serving on the Finance and Nominating committees. As Managing Partner of Wall Street Friends, a national network of over 10,000 finance professionals, Lauren identifies and introduces highly qualified talent to corporate partners,

which include bulge bracket investment banks and market leading asset managers. Wall Street Friends builds a supportive community among network members, advances hiring and retention of top quality talent, and produces engaging content for member education and professional development.

Lauren champions investment leadership that delivers measurable returns through rigorous financial forecasting and strategic growth initiatives. As Director of Investments at Tides Foundation (\$800M portfolio), she designs and implements strategies that seek financial returns and social impact, while optimizing investment income across complex portfolios. At CreditSights, as Global Head of Paper and Packaging Research, she expanded sector coverage, significantly increased client engagement, and drove actionable investment strategies for hundreds of clients with over \$2 trillion collectively under management, while managing an analyst team across the US and Europe. She provided critical insights and collaboration during shareholder and bondholder activism campaigns, advising institutional investors on strategic positioning during restructurings and corporate actions. Her experience across multiple business cycles in stressed and distressed situations has proven particularly valuable in volatile market conditions, enabling her to identify unique investment opportunities and mitigate downside risks. Lauren has a keen interest and affinity for the most difficult of challenges facing corporations, bringing decades of in depth fundamental analysis and perspective to advise management to optimal outcomes.

Investment management, fundamental analysis, and corporate strategy expertise define Lauren's executive leadership experience. At Lehman Brothers, she was an Institutional Investor-ranked research associate covering Chemicals, Industrials, Manufacturing, and Automotive sectors, delivering market-moving insights and supporting a league table leading High Yield business. As Credit Sector Specialist at Citigroup covering Gaming, Lodging, and Leisure, she provided research & commentary to clients to help shape investment decisions, advised the trading desk to help inform positioning and balance sheet risk, and participated in due diligence with investment banking for over \$3 billion of new issue transactions.

Outside of her corporate and non-profit professional experience, Lauren is also an avid college and pro football fan, and advises Power 5 D1 college athletes and their families on financial sustainability and wealth preservation. Lauren has also produced a decade long, multi-city entertainment experience under the SOCIETY brand which has attracted tens of thousands of tastemakers and influencers in locations including New York, Las Vegas, Chicago, Martha's Vineyard, and New Orleans, partnering with such brands as Uncle Nearest, Pepsi, and Mielles to expand market awareness among an affluent demographic.

Lauren holds a BS in Chemical Engineering from The University of Oklahoma and an MBA with an emphasis in Finance and Entrepreneurship from The University of Chicago Booth School of Business. She also holds the Certified Director credential from the National Association of Corporate Directors.