



Elizabeth Wright

Chief Financial Officer • Strategic Global Finance Leader

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EXECUTIVE OVERVIEW

Elizabeth Wright is a senior finance executive and EVP & CFO of Direct to Consumer at Paramount, A Skydance Corporation, overseeing financial strategy for a \$9B+ global streaming business with ~80M global subscribers. She brings 20+ years of leadership across digital media, M&A, and large-scale transformation — including the launch and global expansion of Paramount+, the integration of Showtime, and the \$8.4B Skydance merger.

Recognized for driving profitability inflection, scaling global platforms, and aligning capital allocation to long-term value creation in fast-paced, rapidly evolving markets. A trusted advisor to executive leadership and boards, Elizabeth translates complex data into clear, decision-oriented insights with a governance mindset focused on sustainable growth, disciplined risk management, and measurable outcomes.

CORE BOARD COMPETENCIES

Financial Oversight & Capital Allocation	Global Operations & Scaling
M&A Strategy, Diligence & Integration	Talent Development & Succession Planning
Digital Transformation & Business Model Innovation	Strategic Planning & Performance Management
Risk Management & Governance	

BOARD & GOVERNANCE EXPERIENCE

The WICT Network

2026 – Present

Global Board Member

Industry-leading professional organization serving women in media, entertainment, and technology, with a global membership network spanning 20+ countries.

City Tutors

2024 – Present

Executive Advisory Council Member

Nonprofit providing free, high-dosage tutoring to under-resourced students in New York City.

IMMEDIATE BOARD CONTRIBUTIONS

- ▶ **Financial Oversight & Capital Allocation:** Disciplined, data-driven approach to investment decisions, cost structure, and long-term value creation across growth and profitability cycles.
- ▶ **Strategy & Transformation:** Hands-on experience navigating digital disruption, scaling new business models, and executing M&A. Aligns strategy to execution and drives measurable outcomes in complex, fast-moving environments.

- ▶ **Governance, Risk & Talent:** Succession planning, executive compensation alignment, and building high-performing teams. Brings a collaborative but independent mindset, asking the right questions and constructively challenging assumptions.
- ▶ **Board Communication:** Proven track record communicating complex financial and strategic issues to Boards, investors, and senior executives, distilling complexity into concise, decision-oriented narratives.

PROFESSIONAL EXPERIENCE

Paramount | New York, NY

2020 – Present

EVP & Chief Financial Officer, Direct to Consumer

Lead financial strategy and operations for Paramount+, Pluto TV, and BET+, a \$9B+ global streaming business with ~80M subscribers. Report to CFO of Paramount and Chair of Direct to Consumer. Direct global finance organization of 100+ professionals across the U.S., Canada, LatAm, and EMEA.

- ▶ Accelerated Paramount+ to domestic profitability (+\$215M) one year ahead of plan, reducing 2025 streaming losses by \$712M
- ▶ Led financial diligence and scenario modeling for the \$8.4B Skydance merger, evaluating synergies, risks, and enterprise value creation
- ▶ Oversaw integration of Showtime into Paramount+, delivering ~\$700M in cost synergies ahead of plan
- ▶ Key partner to CFO, Investor Relations, and Board on quarterly earnings, long-range planning, and enterprise investment decisions
- ▶ Built and retained highly tenured global finance organization of 100+, with 80%+ of leadership filled through internal promotion

CBS Interactive (Paramount) | New York, NY

2007 – 2020

SVP (2018–2020) • VP, Financial Planning & Analysis (2014–2018) • Senior Director / Director, FP&A (2010–2014) • Senior Manager / Manager, FP&A (2007–2010)

- ▶ Scaled digital revenue from \$0.6B to \$1.2B; played a key role in launching CBS All Access (now Paramount+)
- ▶ Led M&A diligence and integration for multiple acquisitions including Last.fm (\$280M), MaxPreps (\$43M), and CNET Networks (\$1.8B)
- ▶ Executed \$49M digital cost synergy plan during ViacomCBS merger

PricewaterhouseCoopers (PwC) | New York, NY

Senior Associate, Assurance – Private Company Services

- ▶ Led audits and supported M&A and IPO engagements for clients including Vitamin Water, Michael Kors, and L'Occitane

RECOGNITION & AFFILIATIONS

- ▶ WICT Network Woman of the Year – Entertainment (2025)
- ▶ Chief – The New Era of Leadership Award (2025)
- ▶ Cablefax Most Powerful Women in Finance (2024, 2025)
- ▶ Cynopsis Top Women in Media (2025)
- ▶ Media Play News 50 Women to Watch in Digital Entertainment (2024)
- ▶ Member: World 50 (Division CFO 50, Finance Executive 50, Women Executive 50), Chief, Blend, The WICT Network, Advancing Women Executives (AWE)

EDUCATION

Siena University Bachelor of Business Administration, Accounting