

**50 WOMEN  
50 ON BOARDS**



**50 Women to Watch for Boards**

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## Partner to Advance Talent in Your Network



Demonstrate that you are an advocate of your women leaders advancing



Allow women in your network to benefit from our educational workshops and networking events



Provide your company exposure across our global network



Positively impact furthering the business imperative of diverse boards

**30.0%**

Women on corporate boards in the U.S.

**13%**

gender balanced company boards

**8%**

Chair of the board held by women

**7.4%**

Held by women of color



Launched on International Women's Day in 2023, **50 Women to Watch for Boards** aims to assist corporate boards that still lack women directors by providing them access to qualified candidates.

**Selected by an elite committee comprised of Nom/Gov Chairs, Stock Exchange Leaders, and Board Directors, the 50 finalists receive the support they need to advance in their board search and gain public recognition through multiple online channels and partnerships.**

Companies that want to be part of their success and gain access to the list, including contact details, are invited to sponsor the initiative. Today, 20% of the first cohort have secured a public company board seat.





50 Women to Watch for Board Sponsorships	\$20K	\$10K
Early access to our list of 50 Women to Watch for Boards	✓	
Company name included in national press release	✓	
50 Women to Watch for Boards list is "Sponsored by" recognition	✓	
Sponsor featured in "Congratulations" announcement of finalists' video	✓	
Logo on 50 Women to Watch for Boards website page	✓	✓
Logo featured on promotional eblasts	✓	✓
Logo on LinkedIn posts promoting 50 Women to Watch for Boards	✓	✓

To explore partnership opportunities & leadership development programs, please contact Shane Cullen at [shane@5050wob.com](mailto:shane@5050wob.com).