

## **Racheal Awe | Chief Strategy & Innovation Officer, Elections Ontario**

Racheal Awe is a strategic executive leader with over 20+ years of experience guiding enterprise strategy, governance, and transformation across industries including retail, financial services, infrastructure, and oil & gas. She is known for her ability to connect vision to execution—delivering multi-year corporate strategies, transformation programs, and stakeholder engagement initiatives that drive innovation, operational excellence, and sustainable growth.

Racheal currently serves as the Chief Strategy and Innovation officer at **Elections Ontario** – leading work that strengthens the bedrock of our democracy and the public trust that underpins it. Her previous experience includes serving as the Vice President & Chief of Staff to the CEO at **Canadian Tire Corporation**, where she helped lead multi-billion-dollar strategies, digital modernization, and enterprise resilience through disruption; and earlier in her career, she held management roles with global organizations such as **TD Bank, Sears Canada, Saks Fifth Avenue/HBC, and ExxonMobil**.

In addition to her executive career, Racheal is an active board director. She serves on the **Board of Governors of Massey Hall & Roy Thomson Hall**, where she contributes to the Audit, Finance and Risk Committee, and on the **Board and Executive Committee of Young People's Theatre**, where she co-chairs its largest annual fundraiser. She also recently joined the **Board of Directors of Volleyball Canada**.

Racheal holds an Executive MBA from the Kellogg-Schulich School of Business and a bachelor's degree in information technology from York University. She is a recipient of **Canada's Most Powerful Women: Top 100 award** from the Women's Executive Network (WXN), recognizing her impact as a leader and changemaker.

Beyond her professional commitments, Racheal has been with her husband Anu for over 22 years, and together they are raising two children, Neriah and Nathaniel.