

Laurie Benson, Entrepreneur, Advisor, Public and Private Company Board Director, Executive Director Emeritus, Former CEO
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Introductory Bio

Laurie Benson is passionate about enlightened leadership and elevating ideas, people, and organizations to realize their potential and make a lasting impact.

Laurie has served as a director of First Business Financial Services, Inc. (NASDAQ: FBIZ) since December 2018, is the Corporate Governance and Nominating Committee Chair, and a member of the Compensation Committee. She also serves on Bassett Mechanical and MIG Commercial Real Estate corporate boards.

Laurie is the CEO of LSB Unlimited, which provides consulting services to businesses on complex issues and opportunities. She also serves as ICEO Senior Advisor, LHH's boutique leadership transition practice, serving as trusted advisor and thought partner to executives in transition. She is Executive Director Emeritus of the Nurses on Boards Coalition, whose mission is to improve health in communities through the service of nurses on boards.

Laurie co-founded and served as CEO of Inacom Information Services, technology systems integrator, from its inception in 1984 until its sale to CORE BTS in 2009.

She has served on 8 public, private, and family-owned business boards ranging from \$50M- \$3.8B in revenue/assets in technology, real estate, finance, insurance, engineering, manufacturing, and services industries and holds a NACD Cyber Risk Oversight Certificate issued by Carnegie Mellon University.

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