

DENISE GIBSON
CO-FOUNDER AND CHAIR
ICE MOBILITY

*610 Schelster Road
Lincolnshire, IL 60069
847-204-3270 (mobile)
Denisewgibson1@gmail.com*



Denise Gibson is a seasoned business leader and board member with 30 years experience in technology, consumer electronics design and manufacturing, logistics and supply chain, distribution and retail services. She has experience as an executive level corporate leader, independent board director and as a two-time successful entrepreneur having founded and scaled two companies in the wireless technology industry.

She currently serves as the co-founder and chair of Ice Mobility. Launched in 2014, Ice Mobility is a national provider of supply chain solutions, wireless devices, IoT services and products, to the wireless industry. The company engages and serves retailers, major operators, manufacturers and other technology companies to deliver a wide array of solutions.

Gibson founded Brightstar U.S. in 2001, initiating the startup and leading the U.S. company as CEO to revenue in excess of \$2 billion. She was instrumental in expanding Brightstar's Americas footprint to a global entity and served as a management director of Brightstar Corp. from 2001 to 2011.

Prior to launching Brightstar US, she spent 17 years at Motorola, culminating as vice president and general manager of U.S. Markets, leading the \$2 billion U.S. mobile phone business. As vice president of North America Customer Technical Solutions, she managed the technical and engineering support operations for Motorola's cellular and messaging businesses. As director of product marketing and business operations she was instrumental in the launch of Motorola's StarTAC™, one of the early iconic products in the wireless history. Prior to her tenure in the business units, she held management positions in human resources, staffing and internal communications.

Gibson serves as an Independent Director on the corporate boards of Orica (ASX: ORI) and VOXX International (NASDAQ: VOXX) and previously on the boards of ORBCOMM and Aerial Technologies. She serves and has served in multiple board capacities at the Consumer Technology Association (CTA) including the Executive Board, Board of Industry Leaders, Chair of the Foundation Board and the CTAPAC Executive Board. She also serves on the advisory board of the Close School of Entrepreneurship at Drexel University.

Gibson is passionate about expanding investment in female and minority led entrepreneurial technology companies and served as a catalyst in establishing Consumer Technology Association's \$10M Diversity Investment Fund. As an advocate for victims of domestic violence, Gibson founded a wireless industry-wide effort, CALL to PROTECT, which provided wireless phones to victims of abuse. She was honored by Gloria Steinem with a Gloria Award and the CTIA Wireless Foundation's Citizenship Award for her advocacy in helping victims of domestic violence through the use of wireless technologies.

On April 16, 2024, she was inducted into the CTA Technology Hall of Fame which honors innovators who have made significant contributions to the consumer technology industry.

Gibson holds an MBA degree from Kellogg at Northwestern University. She received her undergraduate degree in business administration and marketing from Drexel University.