



[linkedin.com/in/rashmirao](https://www.linkedin.com/in/rashmirao)
rashmi@rcubed.ventures

Rashmi R. Rao

Product Executive | Compliance & Cybersecurity Expert | AI & Emerging Tech Innovator

- Board Observer, Deeplook Medical (privately held) (2025-present)
- Board Member, Women's Health Council, Springboard Enterprises (2025-present)
- Board Member, Finance Committee, World Affairs Council (2023 – Present)
- Board Member, Engineering in Health Innovation (EIH), University of Washington (2022 – Present)
- Extensive M&A experience and venture investment fund management, combined with strong investor relationships and startup ecosystem connections in past roles
- Managed P&L exceeding \$1.2B and driving \$150M-\$500M in new business development
- Empathic and innovative executive with a track record of scaling global teams at Apple, Samsung, Qualcomm, and Philips Healthcare

Rashmi Rao is a tech executive with over 20 years' experience transforming ideas into lucrative tech and healthcare businesses generating \$250M–\$500M in revenue at companies such as **Apple, Samsung, Qualcomm, and Philips Healthcare**. She has scaled and exited three companies at **1.8 to 3x valuation multiples**. She has brought **category-defining AI products** to market, shipping **75 million units per quarter**, generating over **\$500M** in revenue.

As Senior Vice President, she has managed **up to \$1.2B in P&L** and has a demonstrated track record in managing venture funds, overseeing successful exits, and participating in **three notable acquisitions**. She currently serves on two nonprofit boards and as a board observer at a private medical device company. She is **seeking a board seat at a manufacturing or semiconductor company** to bring her **technology strategy, regulatory and cybersecurity knowledge**, and **corporate governance** experience.

Strategic Boardroom Expertise Rashmi's deep understanding of risk and compliance oversight uniquely positions her to guide automation, automotive, manufacturing, robotics, and semiconductor companies in mitigating operational risks and safeguarding data in increasingly regulated environments. Her AI-driven innovation expertise has transformed industries, fostering the development of next-generation solutions in cybersecurity, smart cities, and connected ecosystems.

As Managing Director of rcubed | ventures, Rashmi has cultivated an extensive network within the startup ecosystem, advising ventures in emerging technologies and sustainability. Her blend of entrepreneurial insight and corporate governance acumen makes her an invaluable independent director for technology-driven boards seeking strategic guidance on special committees for technology, compliance, and innovation.

Unique Value Proposition

- **Risk Management & Compliance Leadership:** Expert in navigating complex regulatory landscapes (ISO 26262, ISO 13485, ISO 27001, HIPAA, GDPR) and implementing enterprise-wide cybersecurity frameworks to mitigate threats and ensure data integrity.
- **AI and Emerging Technology Leadership:** Proven track record in leveraging AI and machine learning to deliver disruptive solutions across automotive, healthcare, and consumer technologies.
- **Business Transformation & M&A Expertise:** Led successful integration strategies for multi-billion-dollar acquisitions, including Samsung's \$8B acquisition of Harman and Qualcomm's acquisition of Iridigm.
- **Global Team Development & DEI Advocacy:** Built and scaled diverse teams across the U.S., Europe, and Asia, championing inclusive cultures that drive innovation.

Career Highlights

- Developed the **Smart Cities initiative** at Samsung /Harman, launching the first smart traffic light pilot in the Middle East with \$150M in first-year revenue.
- Spearheaded **digital compliance frameworks** at Philips Healthcare, achieving ISO 27001 certification and securing a \$500M contract with a major insurance provider.
- Established **EPM (Experience per Mile)** as a groundbreaking metric for automotive innovation, elevating user experience as a key differentiator in connected vehicles.

Awards & Recognition

Rashmi's industry leadership has earned her accolades including Top 100 Women in Healthtech, Women in Technology Hall of Fame inductee, Crain's Detroit 40 under 40 finalist, and over 40 awarded patents, reflecting her unparalleled contributions to technology and business.

Rashmi Rao is passionate about bringing her **global expertise in AI, compliance, and cybersecurity** to boardrooms driving transformation in **automation, manufacturing, robotics, and semiconductors**. Rashmi's current commitments allow her the flexibility to dedicate the necessary time and focus to the responsibilities of a PLC or private equity board role, ensuring active and engaged participation. She is ready to help companies navigate the future of innovation while ensuring operational excellence and risk resilience.

Ms. Rao holds an M.S in Electrical Engineering from the University of Texas and a B.E in Electronics and Communication from Bangalore University. She resides in Seattle, WA with her spouse and two sons.