

# Marissa Jarratt

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Marissa Jarratt is a Fortune 100 C-suite executive and seasoned board director with over 20 years of experience driving innovation, brand transformation, and sustainable growth across global consumer, retail, and food and beverage industries. As Executive Vice President, Chief Marketing and Sustainability Officer at 7-Eleven, she leads brand, communications, loyalty, and ESG strategy for a \$70B+ portfolio across 13,000+ stores.

Marissa brings proven board leadership, currently serving on the boards of HUGE, 7-Eleven Mexico, and The Association of National Advertisers. She is known for guiding M&A integrations, launching first-to-market platforms like Gulp Media Network, and building high-impact brand collaborations recognized with multiple Cannes Lions and Effie Awards. A Forbes “Top 50 Most Influential CMO,” she offers board-ready expertise in corporate governance, digital transformation, marketing innovation, and ESG strategy.