

# KIKI DEL VALLE

North Miami Beach, FL 33160 | (404) 668-5413 | [Kiki.DelValle@mastercard.com](mailto:Kiki.DelValle@mastercard.com) | [Linkedin.com/in/kiki-del-valle/](https://www.linkedin.com/in/kiki-del-valle/)

## Professional Bio

**Known for pioneering and executing impactful initiatives to optimize organizational efficiency, foster business innovation, and ensure seamless digital transformation at global level.**

Kiki Del Valle is a strategic and results-driven executive leader with two decades of experience in eCommerce, digital payments, global product development, strategic partnerships, and finance within payments technology and financial services industry. In her current role as President for Division North at Mastercard, she oversees the strategy, client management and P&L for Mexico, Central America and the Caribbean, providing a unique blend of market transformation efforts, digital innovation, product development, and inclusive growth strategies helping clients capture new streams of business via card issuance, new acceptance forms, and data and services.

Kiki joined Mastercard in 2008 and has been at the forefront of several initiatives driving transformation of the payment's ecosystem through the development and commercialization of solutions in mobile payments with digital wallets, tokenization, crypto, and cybersecurity. Amongst her accomplishments, she led the partnership efforts with Apple for the deployment of Apple Pay globally and established the fintech practice for Mastercard in Latin America delivering +100 million digital accounts for consumers and SMEs facilitating greater financial inclusion and positioning Mastercard as a leader in the industry. Her ability to anticipate client needs and drive digital transformation make her uniquely qualified to drive clients scale, agility, and revenue growth. As a champion for diversity and sustainability, she is the executive lead for Mastercard's Hispanic Group and Women Leadership Network, an executive leader for Women in Payments for Latin America, serves on the board of WaterAid Americas and the Damas Foundation in Puerto Rico, and is a mentor and advisor to +100 women and fintech founders across the Americas. She has been awarded the 'Innovators to Watch' by Bank Innovation.

In her personal time, Kiki enjoys spending time with her husband and two kids as well as traveling, reading and visiting art museums. She often speaks to topics on Financial Inclusion, Payment Trends, Digital, Fintech, Diversity, GenderBalance, and Women Empowerment. She's a bilingual, first-generation Puerto Rican with a bachelor's and master's degree in business with a concentration in finance and strategy from Emory University in Atlanta, GA.