



JENNY SOHN

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Jenny Sohn is the financial mastermind you want in your corner—whether you're navigating the complexities of SaaS, scaling a startup, or pioneering new frontiers in fintech. With an impressive track record as Chief Financial Officer Mindvalley, Jenny seamlessly blends strategic vision with a roll-up-your-sleeves approach to financial leadership. Her passion for governance, fiscal stewardship, and innovation has also fueled her work as a general partner at First Rays Venture Partners, where she empowers the next wave of transformative B2B tech companies.

Armed with an MBA in Finance from UC Berkeley's Haas School of Business and a BA in Applied Linguistics and Economics from Yonsei University, Jenny has become a certified powerhouse in areas like equity/debt fundraising, audit, and compliance (think ASC 606 and SOX). Beyond the boardroom, she's a Limited Partner at Operator Collective, a unique venture fund accelerating growth for diverse founders and operators. Her expertise is complemented by CPA, CFA, and NACD.DC® credentials—ensuring she's the one to call when the stakes are high.

Outside the balance sheets, Jenny thrives on connection and collaboration, whether mentoring startups through due diligence pitfalls or cheering on colleagues with her signature blend of encouragement and savvy. In a world that demands adaptability, she's the CFO who leads with both precision and heart—building sustainable growth stories one company at a time.