



Christine Schyvinck Board Biography

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HIGHLIGHTS

- **Seasoned CEO with executive roles held since 1997**
- **Manufacturing and Digital transformation expertise**
- **Development of strategies to win with leading-edge Technology and Innovation**
- **Directed expansion of international footprint and global brand penetration**

SUMMARY

Christine is an experienced executive with over 25 years serving in C-level leadership roles in the manufacturing sector, including 10 years as CEO. She is an inclusive leader with expertise in business process transformation, product development processes, innovation, and international expansion. She sets the strategic direction of the Company while paying attention to talent management and the cultivation of a celebrated Company culture.

Christine's early executive experience was in leading the Manufacturing and Supply Chain functions. Over decades, the Company had become increasingly vertically integrated and could no longer sustain the manufacturing burden accumulated over time. In defining a new strategy focused on retaining core competencies while outsourcing and offshoring commodity parts, Christine was able to reduce lead times, maintain high levels of quality, and deliver a full 10-point Gross Margin increase.

Defining Company strategy and an associated Product/Innovation Roadmap has been part of Christine's responsibilities for 25 years. In that time, the Company has moved from analog to digital solutions while developing an entire software ecosystem which enables simple audio setup and control. To support this transformation, it was necessary to expand the number of Engineering disciplines and locations.

Before taking on the CEO role in 2016, Christine spent 10 years leading the Sales and Marketing Divisions of Shure. It became her mission to grow sales internationally to match the leading market share held by Shure in the U.S. She assembled teams in key regions to accomplish this mission. Christine also saw the need to diversify the Company's vertical markets and selected key people to lead the broadening of Shure's Conferencing business. This has become the Company's greatest growth engine as the world has shifted to a work and learning landscape with greater flexibility and remote options.

Christine has been diligent to keep a pulse on trends outside of Shure and its industry by actively networking and seeking learning opportunities. She meets regularly with a peer mentoring group to both give and seek advice. She has also sought out Board opportunities in educational, civic, and nonprofit arenas.

BOARD EXPERIENCE

- Executives Club of Chicago
 - Second Vice Chair and head of Audit Committee (2022-2023)
 - Chair role since in 2024
 - Head of CEO Search Committee
- Integrated Systems Europe Board Member started in January 2023
- Northwestern University Advisory Board member for Master of Engineering Management (2004 – present)
- University of Wisconsin - Madison, Industrial Advisory Board for the College of Engineering (2020 – present)
 - Subcommittee head for Inclusion, Diversity, and Equity
- Lyric Opera Board of Directors member (2019 - present)
- Blessings in A Backpack – Chicago Chapter – feeding kids on the weekends
 - Board member and subcommittee work starting in 2022
 - Co-chair – June 2023 - present
- Niles Chamber of Commerce Board Member (2007 – 2015)