



MALIMA COLIN

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Malima is an accomplished tech industry veteran and finance executive at a global Fortune 200 company. She is a recognized finance expert known for driving both organic and acquisitive growth, transformative initiatives, and delivering strong outcomes that enhance shareholder value. A growth-oriented leader, Malima combines relentless innovation with execution excellence, offering a global perspective shaped by her experience living and working on three continents.

Currently, Malima serves as CFO of Hewlett Packard Enterprise's Servers & AI Business Unit, which generates \$16 billion in annual revenue—over 50% of HPE's total. In this role, she leads a team focused on FP&A, pricing, investment optimization, and driving profitable growth in a highly competitive market. Previously, as CFO of HPE's Cloud Services Business Unit, she was part of the team who spearheaded the company's strategic shift to selling solutions as-a-service, achieving over 50% growth in Cloud Services orders, a 30% increase in ARR, and expanded operating margins. Over her 26-year tenure at HPE, she has managed software, hardware, and services P&Ls, at various stages of maturity, both globally and regionally. Malima has also led the finance function in two major M&A transactions, overseeing pre-acquisition due diligence and full integration within HPE. Her broad experience enables her to balance strategic vision with tactical execution, consistently building high-performing, diverse, and collaborative teams.

In addition to her CFO role, Malima is the executive sponsor of HPE's Global Black Employee Network. She champions programs aimed at attracting and retaining Black and African American talent, while fostering allyship within the organization.

Malima also serves as a Global Advisory Board Member of The CFO Alliance, leveraging expertise to shape the future of finance leadership through strategic insights, technology innovation, and community engagement.

Outside of her professional life, Malima is a dedicated mentor to high school and college students, as well as junior and senior professionals.

Originally from Senegal, Malima attended college in France, where she began her career at HPE before relocating to the United States. She has been a resident of Houston, Texas, for 21 years. Malima holds a master's degree in industrial engineering from Grenoble INP and a master's degree in finance and strategy from Université Paris Dauphine.