# Lisa Kulok greater portland (503) 780-7719 <u>Ikulok1@mac.com</u>

# **BOARD MEMBER / EXECUTIVE LEADERSHIP**

C-level Executive and Board Member candidate with deep expertise managing complex global supply chains, driving enterprise initiatives through technology enablement, and implementing sustainable and transformational solutions to activate strategic growth. Particular expertise solving complex problems across matrixed organizations, partnering with leaders to design best-inclass solutions, and planning programs to drive revenue, efficiency and productivity. Collaborative leader and strategic thinker with the proven ability to lead teams, influence change, and deliver innovative models to maintain market position.

# **KEY COMPETENCIES**

- Executive Leadership / Strategic Planning
- Global Operational Expertise / Supply Chain Excellence
- Transformation / Change / Culture / Team Development
- Executive Collaboration / Board Participation
- Enterprise Processes / Efficiencies / Business Systems
- Technology Implementations / Adoption / Innovation
- Business Impact / Resilience / Decision Making / Influence
- Financial Acumen / Forecasting / Insights / Metrics / KPIs

# **PROFESSIONAL EXPERIENCE**

#### **Columbia Sportswear Company**

Member of the executive team with responsibility for leading the global supply chain organization.

# Chief Supply Chain Officer and EVP of Supply Chain and Manufacturing (2020 - present)

Promoted to lead global sourcing, manufacturing and product development. Report to CEO with accountability for leading Columbia Sportswear Company's global sourcing organization, planning and inventory, and customer facing supply chain functions.

- Trusted advisor to CEO providing information, strategy and recommendations for retaining market position and
  navigating the complexities of disruptions and crises related to tariffs, COVID, and market rotations
- Lead strategy meetings with executive teams on the business impact of decisions during crises and market fluctuations
- Present guidance to Board of Directors, audit committees and leadership on governance and supply chain operations
- Lead transformative improvements to global operations and build new operating models across the partner ecosystem
- Re-engineered and rebuilt the forecast and inventory planning processes utilizing machine learning which drove a 30% improvement in inventory, a 40% increase in forecast accuracy, and a 25% increase in omni-channel fulfillment across retail, ecommerce and wholesale distribution, reflected by 100% user adoption across global teams
- Slashed logistics costs by 20% by modernizing global logistics strategy, and restructuring distribution and fulfillment
- Drive \$3B in revenue and saved \$100M in costs by transforming supply chain capabilities and processes
- Deliver sustainable impact across the supply chain organization in cost containment, quality and service

#### SVP, Supply Chain Operations (2012 - 2020)

Promoted to lead a team of 1000+ within the supply chain organization with newly-added responsibility for driving improvements to global logistics and global distribution.

- Brought global leaders together to align enterprise level supply chain strategies with the Supply Chain 2030 initiative
- Incorporated machine learning, AI and ERP systems into a multi-dimensional technology strategy to unlock growth
- Architected development programs to drive a culture and atmosphere of continuous learning and teamwork

#### Chief Transformation Officer and VP, Global Planning and Account Operations (2010 - 2012)

Led major enterprise project to transform ERP and improve global business process transformations with expanded responsibilities for global demand and customer-facing operations.

• Drove 15% growth in revenue from strategic accounts by redesigning customer engagement and fulfilment models

# Senior Director, US Planning (2008 - 2010)

Newly-created role focused on creating and implementing US demand, supply and inventory planning processes.

- Improved fabric utilization and generated flexibility in fulfillment by driving deeper engagement with the product creation cycle, maturing the raw materials planning process, and driving improvements through US factories
- Reduced \$60M in inventory by engineering new planning and inventory methodologies

#### Director of Planning and Operations - Nike, Inc.

1987 - 2008

2008 - present

Relocated to Portland to join Nike at \$800M, and progressively supported rapid corporate expansion and growth to over \$16B. Progressively promoted through domestic and global roles with oversight of planning for the \$500M US apparel segment.

# BOARDS, AFFILIATIONS AND ADVISORY LEADERSHIP

- 2019 present Board Member, Pancreatic Cancer Action Network
- 2024 present Advisory Member, Maersk Customer Council
- 2017 present Member and Frequent Panelist, Gartner Chief Supply Chain Officer Group

sent)