



COOPER C. JACKSON

Leadership | Business Strategy | Film/Television/Video Games
Advances Solutions at the Intersection of Growth, Complexity, and Innovation

ELECTRONIC ARTS (NASDAQ: EA)

Senior Vice President, Business Affairs and Development

TWENTIETH CENTURY FOX FILM

Senior Vice President, Business Affairs

SONY PICTURES ENTERTAINMENT (NYSE: SONY)

Senior Vice President, Business Affairs

Vice President, Legal Affairs

Cooper Jackson is a senior executive, global business affairs expert, and entertainment industry leader recognized for her unique combination of film, television, games, and digital media experience, primarily in worldwide distribution and IP licensing. She has played a key role at the intersection of entertainment and technology, negotiating strong partnerships that drive revenue growth, expand markets, and scale businesses. Cooper has a track record of driving long-term strategies that capitalize on opportunities arising from industry transformation while mitigating the risks of disruption. She is recognized for providing commercial insights that shape business policies on new digital media platforms and innovative technology advancements, including AI. Her global perspective, ability to solve complex issues, and strong business judgment informed by a legal background are hallmarks of her career.

Currently, as SVP of Business Affairs and Development at Electronic Arts (EA), a leading video game company, Cooper sources and negotiates partnerships that advance EA's strategic shift beyond games to live services, interactive experiences, and multi-media content. She delivers sustained growth by driving long-term global distribution and marketing strategies on all major game platforms, including consoles, personal computers, and mobile devices. She is a trusted advisor who effectively builds consensus among corporate executives and content creators to drive profitable deals aligned with product development strategies. Cooper has successfully negotiated the company's largest revenue-generating publishing agreements with Sony PlayStation and Microsoft Xbox. In addition, she leads complex IP acquisitions for EA's biggest games, including Star Wars, Marvel, and the NFL, as well as cross-media deals to adapt EA's game IP into films and TV series to expand consumer engagement in a rapidly changing landscape.

Previously, Cooper led Business Affairs for Twentieth Century Fox Home Entertainment as the film industry shifted from video-on-demand rentals and digital downloads to streaming services. She partnered with global media companies to expand emerging subscription, ad-supported, and virtual reality channels. She also spearheaded Fox's innovative Premium Home Theater film release strategy. Earlier, at Sony Pictures, Cooper rose to SVP of Business Affairs and initiated new home entertainment revenue streams including the first major studio partnership with Redbox for DVD kiosks, generating Sony's largest source of rental revenues for 5+ years. She played a key role following the 2014 Sony cyber-attack, successfully leading negotiations to launch the controversial film, "The Interview," direct-to-digital on Google and 60+ online platforms after theaters cancelled its release due to security threats.

Earlier, she was SVP of Business Affairs and Associate General Counsel for Genius Products, a home entertainment company, and VP of Business and Legal Affairs at Warner Bros. Cooper started her career as an attorney at major law firms focused on IP and antitrust litigation.

As a thought leader on the intersection of business and law in the entertainment industry, Cooper often speaks at conferences and universities. A strong advocate for higher education accessibility, she was on the Board of Trustees of Williams College, serving on the Audit and Nominating & Governance Committees, and is on the Advisory Board of Santa Monica College. Cooper also serves on the Board of Directors of Red Hen Press, an independent non-profit book publishing company. Previously, she was a Trustee of Fryeburg Academy and on the California Advisory Board of The Trust for Public Land.

Cooper earned a J.D. from Georgetown University Law Center, and a B.A., *cum laude*, from Williams College, with a year of study at Oxford University. She is a licensed attorney admitted to the State Bars of California and New York. Cooper and her husband have three grown sons and live in Los Angeles, CA.

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