



TRACI S. GRANSTON, MD, MBA

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**CORPORATE BOARD DIRECTOR | HEALTHCARE EXECUTIVE |
ORTHOPEDIC SURGEON | KEYNOTE SPEAKER | AI/ML &
TECHNOLOGY OVERSIGHT | HEALTHCARE COMPLIANCE |
WORKFORCE RISK & REGULATORY EXPERTISE**

BOARD EXPERTISE

Healthcare AI & Technology expertise

- Deep practical experience implementing AI/ML solutions at scale
- Strategic thought leader on AI ethics, risks, and responsible healthcare implementation
- Bridge between complex technology capabilities, clinical intelligence and business outcomes

Proven Growth and Capital Market Experience

- Helped secure \$90M Series C funding for Cohere Health
- Supported Cohere Health from pre-launch through to rapid growth
- P&L oversight: Cohere health clinical programs with \$150M revenue, Proliance Orthopedic Associates overseeing \$100M P&L with 175-employees operation with over 6,300 annual surgeries
- Track record of identifying new revenue streams, opened an Ortho only Urgent Care which generated \$1.6M with 32.7% profit margin

Multi-stakeholder Healthcare Perspective

- Unique combination: Orthopedic surgeon, healthcare executive, and board member
- Experience across healthcare continuum from direct patient care to health payer relations with technology solutions
- Deep understanding of clinical, regulatory, and business dynamics

Governance, Risk and Regulatory

- Extensive experience navigating AI/ML responsible use, compliance audits for CMS, regulatory bodies and health plans.
- Qualified Medical Examiner (QME). Dual perspective of worker's compensation and the complex regulatory framework from both clinical management and legal determination process.

Strategic Innovation and Execution

- Experience taking a health tech company through pre-launch startup to high growth phase
- Success implementing new strategies that go beyond traditional utilization management

BOARD EXPERIENCE

- SullivanCotter: Director, Stock Issuance, Belonging & Inclusion, Tech Advisory Committee
- Northwestern Medical and Dental Association: President
- Vanderbilt University School of Medicine: Campaign Cabinet
- Proliance Orthopedic Associates: President (2010), Board Member
- Proliance Surgeons: Purchasing Committee Chair

CAREER

COHERE HEALTH

Cohere is a rapid growth stage clinical intelligence company with over 800 employees and \$200M+ in funding, including a recent \$90M Series C led by Temasek. Cohere is streamlining health insurance industry utilization management process of prior authorization through AI-powered solutions. We approve up to 90% of requests in real-time for millions of health plan members. Cohere has been recognized in the Gartner Hype Cycle™ for U.S. Healthcare Payers in 2024 and 2025 and named a Top 5 LinkedIn™ Startup in 2023 and 2024.

Senior Vice President, Clinical Strategy

Nov 2024 – present

Vice President, MSK Strategy

July 2022 – Oct 2024

Medical Director, Orthopedic Surgery

Nov 2020 - June 2022

PROLIANCE ORTHOPEDIC ASSOCIATES/PROLIANCE SURGEONS

Proliance Orthopedic Associates (POA), clinical practice within Proliance Surgeons. Proliance is one of the largest surgical practices in the United States, with over 250 board-certified physicians providing multi-specialty care at 100+ locations across Washington state.

Owner, Partner POA

Sept 2002 – Dec 2024

Proliance Surgeons Purchasing Committee, Physician Chair

2006 – 2011

EDUCATION

- **EMBA**, University of Washington Foster School of Business, 2021
- **MD**, Vanderbilt University School of Medicine, 1995
- **BS**, Psychology University of Washington, 1991

CERTIFICATIONS AND ACCOLADES

- Named on of the 50 Women to Watch for Boards in 2025, by 50/50 Women on Boards
- Harvard Medical School, AI in Healthcare: From Strategies to Implementation, certificate 2024
- 4 year consecutive recognition as a “Top Doctor” (SeattleMet 2020-2023)
- Recognized Industry Voice – Keynote Speaker, Author, and Thought Leader on AI and Healthcare Transformation

BOARD TRAINING

- 50/50 Women on Boards, Get on a Board Course, 2025
- OnBoarding Women, Cohort 10 - Seattle, 2025
- Athena Alliance, Board Readiness Course, 2024
- National Association of Corporate Directors (NACD) member