## Laura A Deutscher

**Objective:** Looking to leverage C-suite and board experience in financial services to drive impactful governance and strategic oversight for organizations undergoing growth, transformation and scaling.

Accomplished Corporate Board leader and former Global C-suite executive, Laura brings four decades of expertise in Financial Services, Insurance, and Professional Services. Her strategic insights and leadership have played a pivotal role in steering organizations towards transformation and excellence.

#### **Board Experience and Leadership**

**Germania Insurance Company** – a \$1B Texas based, personal lines farm mutual - Serving on Audit, Risk (Chair), and Human Capital and Compensation, CEO Search and Transaction Advisory Committees.

**People Corporation** (a Goldman Sachs portfolio company) – Canada's largest group benefits consulting and TPA services provider. Currently executing extensive (30+) acquisition and transformation strategy.

MSIG NA – Serve as Audit Chair and on Nomination and Remuneration Committees for MSIG USA and MS Transverse, wholly owned subsidiaries of MS&AD Insurance Group, a global leader in Property and Casualty insurance. US combined revenue of over \$3B, experiencing rapid growth and scaling through automation.

### **Operational Leadership Highlights**

As Global CFO of Gallagher Bassett, led strategic financial transformation initiatives, achieving a 43% revenue increase and 61% earnings growth while developing enterprise risk management frameworks. As EVP and COO of CNA's eBusiness Unit, spearheaded a \$200M digital investment strategy, delivering major e-commerce solutions and optimizing operational efficiencies.

#### Strategic Leadership and Governance

- Proven track record of guiding organizations through growth and transformation.
- Significant global experience spanning the U.S., Canada, U.K., Australia, and India. Key member of International Executive Committee.
- Enhanced governance frameworks and enterprise risk management in highly regulated industries.

#### **Business Transformation and Innovation**

- Directed \$450M large-scale transformation at CNA Financial Corporation, \$10B in GWP, delivering\$165M in annual cost savings.
- Pioneered e-commerce investments and led industry leading digital platform development supporting \$700M in small commercial revenue.

#### **Human Capital and Culture Builder**

- Deep expertise in executive compensation, talent management, and succession planning.
- Built high-performing teams and fostered cultures of collaboration, ownership, and innovation.

### **Career Foundations**

- PricewaterhouseCoopers (1984–1995): Started in Audit. Specialized in M&A, financial consulting, and reorganization.
- MBA, Northwestern University Kellogg Graduate School of Management.
- BS in Accounting, University of Illinois, Urbana-Champaign, CPA.



# **Key Expertise**

- Qualified Financial Expert
- Enterprise Risk Management
- Mergers & Acquisitions
- Business Transformation and Scaling
- Strategic Governance and Oversight
- Human Capital Strategies and Talent Management

# Recognitions

- Business Insurance's "Women to Watch" (2013).
- Accord's Women's Insurance Advancement Award (2023).
- Reuters' "Trailblazing Women in Insurance" (2024).

#### **Affiliations**

- National Association of Corporate Directors (NACD)
- NAMIC Certified Director
- Extraordinary Women on Boards (EWOB)
- Business Insurance Women to Watch FoundationBoard
- Women In Insurance Leadership Committee
- RISE Professionals Member/ Mentor
- APIW

## **Contact Information**

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