



## FREDA ZIETLOW, CFA, NACD.DC

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### *Global Financial Expert and Seasoned Board Director*

**Freda Zietlow** is a dynamic financial services executive and seasoned board director. She brings deep industry expertise in asset and wealth management, banking, capital markets, and real estate. Freda is multilingual and has lived and worked in the US, Europe, and Asia.

Freda's executive career is marked by her broad investment expertise and ability to drive business growth and operational excellence. She is valued for her global perspective, strategic vision, and commitment to organizational resilience and growth. As Managing Director at **Fiduciary Trust International**, the \$40 billion AUM wealth management arm of **Franklin Templeton** (NYSE: BEN), Freda led a successful turnaround of the California business, increasing revenue by 50% in two years through targeted team restructuring and innovative market initiatives, particularly in the women and NextGen wealth segments. She played a key role in two post-acquisition integration, aligning operations and expanding offerings. Previously, as founder of **Peridot Capital** Management, she advised globally-mobile families and executives in the US and Europe on cross-border investment and financial planning issues, and as Director of Portfolio Management at **Bingham Osborn & Scarborough**, she managed the firm's largest, most complex investment portfolios for high-net-worth families and institutions. Freda's capital markets acumen was honed at **JPMorgan**, where she led due diligence and developed funding strategy for a \$590 million pan-Asia power plant portfolio acquisition and provided critical analysis during the Enron crisis. Her real estate expertise is equally robust, with direct experience structuring over \$1 billion in equity and debt investments at the **Fremont Group** and developing major residential and commercial projects in New York City.

In addition to her operating roles, Freda Zietlow is a **SEC-qualified financial expert** and seasoned board director with experience in audit, finance, risk and compliance, and technology, having chaired and served on multiple board committees across both corporate and nonprofit sectors. Her board governance leadership spans more than a decade, including significant roles at **Bank of the Orient**, where she guided the institution through post-GFC recapitalization and strategic transformation, resulting in restored profitability and a doubling of assets to approximately \$1 billion today. At **Myriad USA**, she serves as Vice Chair of the Executive Committee and a member of the Investment Committee; Myriad facilitated \$169 million in grants to 89 countries in 2024 alone. Freda also provided governance and investment oversight at **Give2Asia** and the **Piedmont Scouting Council**.

Freda holds an **MBA in Finance from the Wharton School**, an **MS in Real Estate from Columbia University**, and a **BA in Architecture with High Honors from UC Berkeley**. She completed the **AI Governance** Director Education Program at **Stanford Law School** and is a **Chartered Financial Analyst** and **NACD Director Certified**. Freda is a passionate advocate for women corporate leadership and financial literacy, and a frequent speaker at industry events. She was named one of the **Most Influential Women in Silicon Valley** (Silicon Valley Business Journal 2024) for her professional achievements and contribution to sustainability and diversity & inclusion initiatives. She was honored as a **Top 50 Women Leaders in San Francisco** (Women We Admire 2023).