

Dana Bober, CPA

Financial Services Leader | P&L & Transformation Leader

Governance & Risk Expert | SEC Qualified Financial Expert

A seasoned financial services executive, Dana Bober has over three decades of leadership experience in strategic transformation, financial management, and corporate governance. As a partner and leader of the Americas Financial Accounting Advisory Services (FAAS) practice at EY, a \$50B organization operating in 150 countries, Dana leads a large-scale business unit that provide advisory services to global companies with a focus on finance optimization, corporate reporting, operational resilience and digital transformation. She has played a pivotal role in shaping EY's global finance advisory strategy by introducing innovative service offerings while guiding clients through regulatory complexities and technological advancements. Dana's unique blend of strategic vision, financial acumen, and deep expertise in risk management, finance transformation, and technology innovation positions her to immediately contribute to board oversight roles. She is also qualified to serve as a financial expert under SEC, NYSE and NASDAQ rules.

PROVEN P&L LEADERSHIP WITH A TRACK RECORD OF GROWTH

As the Americas leader for Financial Accounting Advisory Services (FAAS), Dana successfully led a \$650M business across 11 countries, overseeing 1,800 professionals and increasing revenue by a 9% compound annual growth rate and profitability by 12% CAGR over five years. Her ability to balance short-term financial discipline with long-term strategic investments has been instrumental in driving business expansion and revenue diversification. Under her leadership, FAAS transformed from a practice primarily focused on accounting change to a broader controllership and finance transformation advisory business, positioning EY as a key player in the finance, accounting and advisory landscape.

STRATEGIC & OPERATIONAL TRANSFORMATION EXPERTISE WITHIN \$50B ENTITY

Dana has been at the forefront of finance optimization, transformation, and corporate reporting, helping EY evolve its global finance advisory strategy to adapt to evolving regulatory, technological, and market demands. Select highlights of her leadership include:

- Developing new service offerings, such as finance optimization solutions, to counter market decline in traditional accounting advisory services, resulting in finance optimization growing from negligible revenue to one-third of the business unit's overall revenue.
- Transforming the FAAS operating model, increasing offshore delivery from under 13% to 27% in 2025. Developed and scaled Service Delivery Models to industrialize offerings, while embedding technology and AI to enhance quality, consistency, and efficiency.
- Leading through multiple strategic shifts in EY's advisory services model — from a centralized to decentralized and then sector-aligned structure — while navigating post-pandemic realignment and transformation of go-to-market and delivery strategies.

GOVERNANCE AND RISK MANAGEMENT EXPERIENCE

With significant experience advising financial institutions on Sarbanes-Oxley compliance, finance transformation, and regulatory reporting, Dana is a trusted advisor to boards and senior management teams helping ensure organizations maintain transparency, accountability, and financial integrity. Her governance experience includes serving as:

- Americas Coordinating Audit Partner for a global financial institution, overseeing audit, tax, and advisory services across regions and leading a 45-member international team.
- Member of Finance Committee and Executive Committee (as Treasurer) of Girl Rising, a global nonprofit focused on education and gender equality, providing financial oversight and strategic guidance.
- Member of the Events Committee for the Women's Bond Club, helping drive engagement and support for women in financial services.

NEXT-GEN LEADERSHIP CATALYST AND INCLUSIVITY CHAMPION

A passionate advocate for inclusivity, Dana has mentored and sponsored numerous professionals on their path to leadership roles, including those who have been promoted to partner. She has also led programs within EY, including:

- Serving as a leader of the Professional Women's Network for EY's Financial Services Organization (FSO), advancing career development opportunities for women.
- Implementing the EY Rising Stars program, which identifies and develops high-potential professionals from diverse backgrounds.
- Driving inclusivity initiatives within FAAS, working to improve representation and inclusion within finance leadership.

EXPERTISE

- Corporate Governance & Audit
- P&L Management & Financial Oversight
- Strategic & Operational Transformation
- Risk & Compliance Management
- Finance Transformation
- Talent Development

INDUSTRY EXPERIENCE

- Investment Banking & Capital Markets
- Asset and Wealth Management

BOARD SERVICE

- Board Member and Board Executive Committee, Girl Rising
- Board Member, Women's Bond Club

EXECUTIVE EDUCATION

- Kellogg Executive Leadership Program
- Harvard Executive Leadership Program
- Stanford Innovation Program
- Journey to the Boardroom, Harvard University

CERTIFICATIONS

- CPA, New York
- Member, AICPA
- Member, C200 (Women's Business Leaders Organization)

EDUCATION

- MBA, New York University 2000
- BS in Accounting, Lehigh University 1992

PERSONAL

- Married with two daughters. Resides in Pelham, New York

CONTACT

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