

CHIEF EXECUTIVE OFFICER | PRESIDENT | SVP

Financial Services/Fintech | Agribusiness/Chemicals | Energy Technology | Industrials | Manufacturing

Masterful P&L restructurer with **national** profile and **international** experience in financial services, banking, manufacturing and entrepreneurship in the **U.S.**, **European Union**, **South and East Asia**, and **LATAM**. Advocate for **energy** and **agribusiness** as **drivers** of economic **growth** and **community strengthening**. **Board chairperson**, board **Audit Committees** and former independent/non-executive board director of Fortune 215, 3,963 farmer equity owned/**private** company and **nonprofit boards of directors**, specializing in **operations risk** and **banking security oversight**. **Thought leader** who delivers **profitable change**. Fluent in English, Portuguese, Spanish, and French. Dr. Cacho's doctorate in Investment Decision-Making, and Corporate Finance: Brazil Agribusiness Growth, is a cornerstone of her **dynamic strategy capabilities**.

Visionary & Operational Leadership ▪ **Enterprise Risk Management (ERM)** ▪ **Financial & Business Acumen** ▪ **Corporate Governance** ▪ **Growth & Innovation** ▪ **P&L Strategy** ▪ **M&A Valuation Risk** ▪ **Sustainability/ESG Accountability**

CAREER PROGRESSION

ADINURA ADVISORY SERVICES, INC.

2012 – Present

Boutique strategy and accountability consulting firm for global corporations and public policy organizations.

Founder & Chief Executive Officer

Applies scientific, financial, and economics background gained in **operational** and **policy-making** roles to propose and implement solutions anchored in **assumptions** that **minimize risk** and **generate value**.

- **Integrated** approaches for **gender mainstreaming** and **youth** in agriculture as Advisor, African Union Commission.
- **Extracted** potential **business opportunities** and **projects** to **plan for** and **respond** to **climate change events** after examining **country operational plans** in applications to **African Risk Capacity (ARC)**, parametric insurance modeled on **Caribbean Catastrophe Risk Insurance Facility (CCRIF)**.
- **Sharpened strategy** of **environmental** and sustainability-driven **investments** and **remediation plans** for **\$6B B2B chemical manufacturer's** 2012 Sustainability Report.
- **Established HR and Finance & Audit Committees** as Series B company's **gross sales** reached **\$25M (123% YOY growth)** in **2023** as **chairman** of SISTEMA.bio's **board of directors**.
- **Chief Judge, Inaugural US Business in Africa Awards**, Wits Business School, University of the Witwatersrand (2022).

Independent Board of Director Service

Board Chair, SISTEMA.bio (Energy-bio), 2022–Present | **Supervisory Board & Chair**, Operations Committee, **World Benchmarking Alliance**, 2020–Present | **Chair**, Audit Committee, **College of the Atlantic**, 2021–Present; **Member**, Finance and Audit, Compliance and Bank Secrecy Act (BSA) Committees, **Sunrise Banks, N.A.** (CDFI; Certified B-Corp) 2018–2022 | **Member**, Operating, Audit, Nominating, and Governance Committees, **Land O'Lakes, Inc.** (Fortune 215) 2017–2019

NOVUS INTERNATIONAL, INC.

2009 – 2012

Japanese-owned scientific R&D, manufacturing, and commercialization of agribusiness / animal nutrition industry products.

Global Chief Sustainability Officer

Brought banking experience and **Africa investment wins** to **lead \$1M, 3-year sustainability initiative**. Reported to CEO.

- **Transformed** sustainability program by **collaborating with executive leadership** on **embedding sustainability** in **business strategies** and **engaging international sustainability partnerships**.
- **Designed RFP and managed PricewaterhouseCoopers (PwC)** contract implemented by 2 partners and international team to **evaluate tactics** for **impact** that led to **2010 Novus Sustainability Report: Innovation with Integrity**.
- **Boosted** compliance **GRI score** from **C** to **B+**, reflecting **expanded data** to **improve sustainability accountability**.
- **Amplified scope** of **public-private partnerships** to underwrite AWARD Fellow **research residencies**, garnered company-wide support for **childhood nutrition** NGO in **Haiti**, and organized **R&D investment** in **farmers** in **Vietnam**.

THE CORPORATE COUNCIL ON AFRICA

2007 – 2008

Leading U.S. membership-based association to stimulate business and trade between the U.S. and the African continent.

Director, Agribusiness Initiatives Program (AIP)

Recruited to negotiate, revamp, and lead new \$1M grant from U.S. Agency for International Development (**USAID**) to **expand African agribusiness investments** by **U.S.-based companies**. Managed **ad hoc teams** and reported to **president**.

- **Repositioned credibility** of AIP and fundraised from **Hewlett** and **Bill & Melinda Gates** foundations.
- **Secured sponsorship** from Chicago Mercantile Exchange (**CME**) for **U.S.-Africa Agribusiness Forum** with **300+** attendees. **Milestone:** Established **maize/corn** Johannesburg Stock Exchange (**JSE**) and **CME futures contracts**.

INDEPENDENT CONSULTING PRACTICE**2004 – 2007***Firm created in Nairobi, Kenya, to deliver laser-focused research and thought leadership.***Solo Practitioner****Laid groundwork for investments and agribusiness productivity to deepen financial markets and reduce poverty.**

- **Hired** by Organisation for Economic Cooperation and Development (**OECD**) to research and contribute insights about **agribusiness supply-chain investment** through European lens in **Tunisia, Ghana, Uganda, and Mozambique**.
- **Developed data strategy and spearheaded reaccreditation process** for U.S. International University (USIU-Kenya) by Western Association of Schools and Colleges (WASC-USA).
- **Revitalized** USIU-Kenya's Alumni Association as pivotal to **Institutional Planning and Development Department's** growth strategy.
- **Enabled \$7M investment** to create **Banco Terra (S.A.)** in **Mozambique** and **strengthen value chains** in rural areas.

RABOBANK INTERNATIONAL – NORTH AMERICA**1997 – 2003***One of 50 largest Tier 1 capital financial institutions operating in 38 countries. ~\$678.8T in assets under management.***Executive Director, Global Policy Advisor | 2001 – 2003****Vice President, Head of Strategic Research | 1997 – 2000****Handpicked to lead world's largest agribusiness and food bank's expansion of global research department with 4-person team. Recruited research managers for China, México, Brazil, and Argentina** and managed **budget of \$2.7M** reporting to **vice chairman, North America Wholesale Banking** (Wholesale Clients, Corporate Banking, M&A, and Food & Agribusiness / Strategic Research and Advisory).

- **Established Strategic Research Department** and **elevated profitability of corporate client relationships**.
- **Influenced CEO-Americas' strategic decision** to acquire **VIB Corporation**, valued at **\$212.5M**, to enter **U.S. market**.
- **Positioned Corporate Banking credits in Investment Banking Syndications, Financial Capital Markets** to improve financial **capital efficiency** and **regulatory compliance**.
 - **Strengthened credit structures** became **lead bank** in North American Agribusiness credits and **reference** for **top-tier multinational investment banks** in their **capital allocation diversification operations**.
- **Developed first-ever, fee-based advisory consultancy** for **Dow Jones Index / S&P 500 listed company** through **collaborations** with strategists from **China, Singapore, Brazil, México, and The Netherlands**.
- **Appointed** to Agricultural Policy Advisory Committees (**APAC**) of the United States Department of Agriculture (**USDA**) and Office of the US Trade Representative (**USTR**).

EDUCATION, CERTIFICATIONS & DESIGNATIONS**Doctor of Philosophy (Ph.D.)** in Investment Decision-Making, Corporate Finance, and Agribusiness Growth (Brazil)**UNIVERSITY OF MISSOURI, COLUMBIA | Master of Science (MSc)** in Commodity Marketing Policy &International Trade Competitiveness, **VIRGINIA TECH / VIRGINIA POLYTECHNIC AND STATE UNIVERSITY****Bachelor of Arts (BA)** in Economics and Computer Science, **UNIVERSITY OF WINDSOR, ONTARIO; CANADA****Certified Anti-Money Laundering Specialist – CAMS | Chartered Financial Analyst – CFA****Fellow, Board Leadership and Governance, National Association of Corporate Directors (NACD)****ADVISORY ROLES & THOUGHT LEADERSHIP****Reviewer**, Directorship Certification, NACD | **Faculty**, ESG & Climate Change Certification, Competent Boards, Inc.; Climate Leadership Certification program, Diligent Institute | **Advisor**, Diversity in Corporate Governance Institute (DCGI), Silicon Valley Executive Center, Santa Clara University**PROFESSIONAL AFFILIATIONS****Professional Member**, CFA Society New York, 2018 | **Member**, US Sustainable Investment Forum (US SIF), 2016**Member**, Association of Certified Anti-Money Laundering Specialists (ACAMS), 2015**Member**, National Association of Corporate Directors (NACD), 2012**AWARDS & RECOGNITIONS****50 Women to Watch for Boards 2023** from 50/50 Women on Boards | **Power 300: Most Influential Black Corporate Directors** from Savoy Magazine in 2017 and 2021 | **Directors to Watch** from Directors & Boards Magazine 2018