

Alyssa Rapp is the Chief Executive Officer [Empower Aesthetics](#), a portfolio company of [Shore Capital Partners](#), a platform for which she has served on the board of directors since inception. Previously, Ms. Rapp served as the Chief Executive Officer and Director of [Healthwell Acquisition Corp. I](#), a \$250MM special purpose acquisition corporation that IPO'd on the NASDAQ in August 2021. Prior to Healthwell, Ms. Rapp served as Chief Executive Officer of Surgical Solutions from 2018-2021, a B2B healthcare services business providing non-clinical surgical services to hospitals, owned by Chicago-based private equity firm, [Sterling Partners](#). There, Ms. Rapp led a successful turnaround of the enterprise, driving 21% sales growth with 90% customer retention. Ms. Rapp has also served as an independent director of [Together Women's Health](#), a portfolio company of Shore Capital Partners, since October 2020, and Health Data Movers, a healthcare technology company. From 2005-2015, Ms. Rapp served as the founder & CEO of Bottlenotes, Inc., a leading interactive media company. From 2015-2017, Ms. Rapp served as the Managing Partner of A JR Ventures, a strategic advisory firm for family offices and private equity firms on digital, e-commerce and go to market strategies. Ms. Rapp served as a lecturer-in-management at Stanford University's Graduate School of Business from 2014-2022 and has served as an Adjunct Professor of Entrepreneurship at the University of Chicago's Booth Business School since 2019. Ms. Rapp earned a B.A. in Political Science and the History of Art from Yale University in 2000 and an M.B.A. from Stanford University's Graduate School of Business in 2005. She is the author of Amazon Bestseller, [Leadership and Life Hacks: Insights from a Mom, Wife, Entrepreneur & Executive](#) (ForbesBooks, October 2019).