

50 **WOMEN**
50 **ON BOARDS**

50/50 Women on Boards **Global Summit**

The Business Case for Diverse Boards

**50 WOMEN
50 ON BOARDS**

Independent research shows that companies with diverse boards are more profitable and productive, concurrently enhancing risk management, workforce engagement, and demonstrating a positive correlation with employee retention.

OUR STEADFAST MISSION

To educate and advocate for women in the pipeline, aiming for 50% women on public company boards, with a minimum of 20% women of color.

VISION: A BALANCED TOMORROW

Given the current pace at which women are appointed to boards, gender parity won't be achieved until 2044. With only 29% women on boards, 7% women of color, and 12% gender-balanced boards, urgency is paramount.

PARTNERSHIPS FOR PROGRESS: JOIN THE MOVEMENT

Collaborative partnerships drive our global movement. Your support fuels our research, education, and advocacy efforts preparing and propelling women into corporate board service.

RESHAPE THE FUTURE: ONE BOARD AT A TIME

Together, let's reshape corporate board leadership. A balanced, diverse boardroom is not a goal — it is a necessity for sustained business success.

50/50 WOMEN ON BOARDS GLOBAL SUMMIT

The Business Case for Diverse Boards

WHAT IS THE GLOBAL SUMMIT?

The 50/50 Women on Boards Global Summit is the premier event dedicated to advancing gender parity in corporate boardrooms worldwide. It brings together influential leaders, industry experts, and board-ready women to discuss strategies, share insights, and create actionable plans for achieving gender-balanced boards.

WHY SPONSOR THE GLOBAL SUMMIT?

Showcase Leadership: Position your company as a leader in promoting diversity and inclusion.

Network with Thought Leaders and Industry Influencers: Connect with top executives, board members, and decision-makers.

Brand Visibility: Gain exposure to a high-caliber audience and enhance your brand's reputation.

Drive Change: Support initiatives that lead to better business outcomes through diverse boards.



**50 WOMEN
50 ON BOARDS**

**Tuesday, September 10
48 Wall Street, New York**

Summit Topics:

*Advancing the Conversation:
The Global Landscape of Women on Boards*

*Investing in Diversity:
From Boards to Bottom Line*

*Revolutionizing Board Rooms:
The Role of Tech & Innovation*

*Power of Partnerships:
Driving Boardroom Diversification*

**2024
Speakers**



Carey A. Smith
Chair, President and
Chief Executive Officer
Parsons Corporation



Judy Marks
Chair/CEO/President
*Otis Worldwide
Corporation*



Rob Smith
Board Director/CEO &
Founder
Steve Madden/Phluid



David Chun
CEO and Founder
Equilar



John Driver
Chairman & CEO
Lynx Technology



Tracey Doi
Independent Board
Director
Quest Diagnostics; Pentair



Ozzie Meza
CEO & President
*Latino Corporate
Directors Association*



Jennifer Reynolds
CEO
*Women Corporate
Directors*



Cynthia Clark
Professor of Governance
Bentley University



Joe Hurd
Non-Executive Director
Lloyd's of London

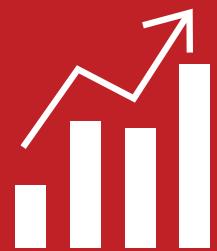
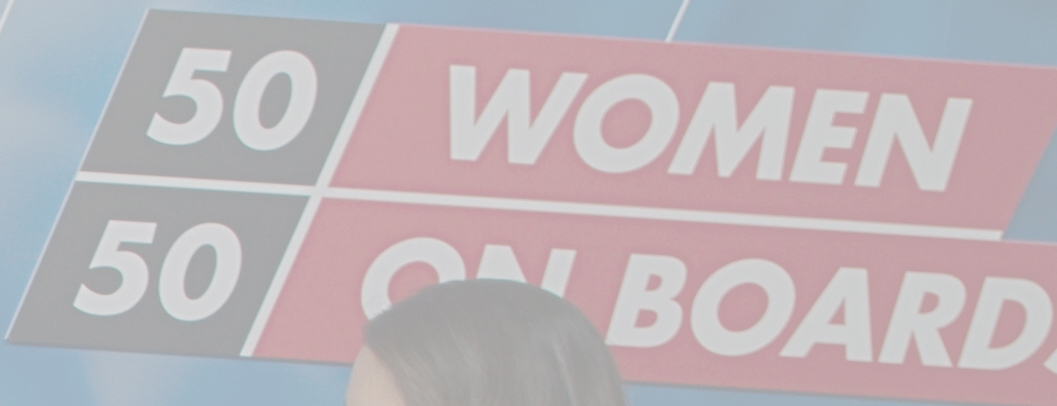


Fabrice Houdart
CEO & Founder
*LGBTQ+ Directors
Association*

More to be announced....

GLOBAL SUMMIT 2024

Themes & Topics



Advancing Women In Boardrooms Worldwide

Highlighting global strategies and policies that are successfully increasing the percentage of women on boards.



The Role of Allies in Achieving Boardroom Equality

Discussing the importance of male allies in advocating for gender parity in boardrooms.



Investing in Diversity: From Boards to Bottom Line

Exploring how diversity in the boardroom positively impacts financial performance, supported by data-driven insights.



Tech and Innovation: Paving the Way for Gender Equity

Examining how technology and innovation are transforming boardrooms, including the use of advanced AI.

PAST SPEAKERS INCLUDE:



Melinda Gates
Founder/Co-Chair,
Melinda Gates Foundation



Mellody Hobson
Chairperson
Starbucks



Tracey Brown
EVP
Walgreens



Jessica Alba
Founder
The Honest Company



Valerie Jarrett
CEO
Obama Foundation



Whitney Wolfe Herd
Founder
Bumble



Carla Vernon
CEO
The Honest Company



Titi Cole
Head of Legacy Franchises
Citi

**50 WOMEN
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WHY PARTNERING IS GOOD FOR BUSINESS



Demonstrate that you are an active and visible advocate



Allow women in your network to benefit from our educational workshops and networking events



Provide your company exposure across our global network



Positively impact furthering the business imperative of diverse boards

29%

Nationwide, women only hold 29.5% of the Russell 3000 Company board seats

12%

Only 353 companies have gender-balanced boards

8%

Women only hold 7.9% of Board Chair positions

7%

Women of color only hold 7.7% of corporate board seats

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ANNUAL GLOBAL SUMMIT

| Global Conversation Sponsorships | Diamond (\$50K) | Emerald (25K) | Platinum (\$15K) | Gold (\$10K) |
|--|------------------------|----------------------|-------------------------|---------------------|
| | <i>2 available</i> | <i>4 available</i> | | |
| Global Conversation on Board Diversity # of tickets (in-person) | 30 | 25 | 15 | 8 |
| Sponsor designated tables | 3 | 2 | 1 | 0 |
| Logo featured on Global page | ✓ | ✓ | ✓ | ✓ |
| Logo featured in Global eblasts | ✓ | ✓ | ✓ | ✓ |
| Logo on event slideshow | ✓ | ✓ | ✓ | ✓ |
| Logo featured on social media platforms (Facebook, Instagram, & LinkedIn) | ✓ | ✓ | ✓ | |
| Logo featured on in-person Global event banner | ✓ | ✓ | ✓ | |
| Podium recognition from 50/50 WOB CEO during Summit | ✓ | ✓ | ✓ | |
| Sponsor headshot featured on Global page as an honorary committee member | ✓ | ✓ | ✓ | |
| Opportunity to provide a 20-second, pre-recorded welcome video at the Summit | ✓ | ✓ | | |
| Logo featured in Quarterly Research Report | ✓ | ✓ | | |
| Gift Bag Placement | ✓ | ✓ | | |
| Sponsor invited to moderate breakout panel discussion | ✓ | ✓ | | |
| Sponsor invited to moderate keynote session on the mainstage | ✓ | | | |
| Sponsor invited to provide opening remarks | ✓ | | | |

CONTACT US



www.5050WOB.com



shane@5050wob.com

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