

50 **WOMEN**
50 **ON BOARDS**



2024 Partnership Opportunities



**50 WOMEN
50 ON BOARDS**

Independent research shows that companies with diverse boards are more profitable and productive, concurrently enhancing risk management, workforce engagement, and demonstrating a positive correlation with employee retention.

OUR STEADFAST MISSION

To educate and advocate for women in the pipeline, aiming for 50% women on public company boards, with a minimum of 20% women of color.

VISION: A BALANCED TOMORROW

Given the current pace at which women are appointed to boards, gender parity won't be achieved until 2044. With only 29% women on boards, 7% women of color, and 12% gender-balanced boards, urgency is paramount.

PARTNERSHIPS FOR PROGRESS: JOIN THE MOVEMENT

Collaborative partnerships drive our global movement. Your support fuels our research, education, and advocacy efforts preparing and propelling women into corporate board service.

RESHAPE THE FUTURE: ONE BOARD AT A TIME

Together, let's reshape corporate board leadership. A balanced, diverse boardroom is not a goal — it is a necessity for sustained business success.

**50 WOMEN
50 ON BOARDS**

WHY PARTNERING IS GOOD FOR BUSINESS



Demonstrate that you are an active and visible advocate



Allow women in your network to benefit from our educational workshops and networking events



Provide your company exposure across our global network



Positively impact furthering the business imperative of diverse boards

29%

Nationwide, women only hold 29.5% of the Russell 3000 Company board seats

12%

Only 353 companies have gender-balanced boards

8%

Women only hold 7.9% of Board Chair positions

7%

Women of color only hold 7.7% of corporate board seats

50 WOMEN 50 ON BOARDS

50/50 PROGRAMS: HOW WE ELEVATE WOMEN FOR BOARD SUCCESS



IN-PERSON STRATEGIC NETWORKING EVENTS

- Host annual events in 20+ cities and 6 countries.
- Provide personalized coaching from public company board directors based on career level and board journey.
- Gain insights from a seasoned panel of corporate board directors, sharing practical advice and experiences.

BOARD READINESS EDUCATION

- Master board readiness with tools to articulate your high-impact sound bite, craft a compelling board profile, strategically map your contacts, and enhance your professional brand on LinkedIn.
- Access to our supportive network within the proprietary Networking Hub for coaching, continuous learning, and expanding professional visibility.

EXPOSURE FOR BOARD-READY WOMEN

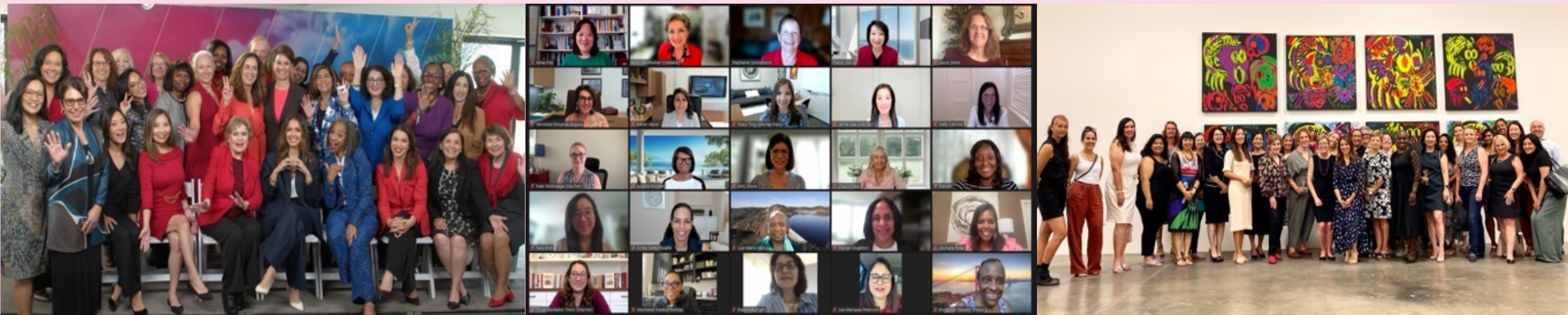
50 Women to Watch for Boards:

- Rigorous vetting process by Board Chairs, Nom Gov Chairs, and Stock Exchange Leaders.
- Select 50 exceptional women from 400+ applicants for visibility, training, coaching, networking, and exposure to boards with two or fewer women.

50 WOMEN TO WATCH FOR BOARDS

Launched on International Women's Day in 2023, 50 Women to Watch for Boards aims to assist corporate boards that still lack female directors by providing them access to qualified women who have not yet served on corporate boards, while showcasing each woman's impressive achievements. An exclusive committee of Nom/Gov Chairs, Stock Exchange Leaders, and Board Directors decide the finalists.

Once published, the 50 finalists receive the support they need to advance in their board search and gain public recognition through multiple online channels and partnerships. Companies that want to be part of their success and gain access to the list, including contact details, are invited to sponsor the initiative.



50 WOMEN TO WATCH FOR BOARDS

50 Women to Watch for Board Sponsorships	\$20K	\$10K
Early access to our list of 50 Women to Watch for Boards	✓	
Company name included in national press release	✓	
50 Women to Watch for Boards list is "Sponsored by" recognition	✓	
Sponsor featured in "Congratulations" announcement of finalists' video	✓	
Logo on 50 Women to Watch for Boards website page	✓	✓
Logo featured on promotional eblasts	✓	✓
Logo on LinkedIn posts promoting 50 Women to Watch for Boards	✓	✓

50

WOMEN

50

ON BOARDS

Thank you for your support!

We extend our heartfelt gratitude for your invaluable support.
Your commitment empowers us to drive change and advance our mission.

For further inquiries or to explore partnership opportunities, please contact
Shane Cullen at shane@5050wob.com.

Thank you for being a catalyst for change!