

MARIE R. SYLLA-DIXON

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EXECUTIVE BIOGRAPHY

Highly accomplished global executive leader with expertise in government relations, corporate affairs, DEI, and strategic communications. Expertise in helping highly regulated companies navigate the complex political and regulatory landscape. Knowledge of complex matrix-structured organizations. Industry knowledge in the areas of telecom, tech, aerospace/defense, retail, and food.

Marie is an SME in government affairs, public affairs, and DEI who propels companies by shaping disruptive and **public affairs** initiatives to achieve maximum value and impact. Marie is a visionary leader who drives business growth by overcoming regulatory barriers to penetrate new markets while advancing, protecting, and enhancing an organization's brand. She has a collaborative leadership style that inspires teams to advance the organization's mission and impact positive change.

Since 2023, Marie has worked as the Senior Vice President, Government & External Affairs for Albertsons Companies, spearheading their public policy strategy and leading a team of government relations and public affairs professionals. She also manages the company's relationships with government officials, regulators, trade associations, community partners, and NGOs at the federal, state, and local levels. She advises on geopolitical risks and key issues that impact business growth and profitability across a wide range of policy areas, including supply chain, trade, retail, healthcare, labor and employment, privacy, AL, food insecurity, and sustainability. A major accomplishment during her tenure is leading the GR and strategic communications campaign for the \$26.4B merger with Kroger.

Prior to her time at Albertsons, Marie led the DEI strategy for Amazon Entertainment where she created and launched the Global Women in Entertainment "Spotlight Leadership Program", resulting in 400+ global attendees for in-person summits sponsored by both women and men C-Suite entertainment leaders and developed a strategy to reduce attrition of women in STEM roles.

Boosted RTX's reputation and brand resulting in receiving numerous awards and high-profile recognitions including being recognized for the first time as a Top 50 company by Diversity Inc., Top HRC Index, Disability IN, Working Mothers, and Valuable 500.

Opened and transformed a new market into the company's top-grossing region by navigating regulatory barriers by obtaining a waiver for the company. This led to being awarded the Peak Award by the business and the T-Mobilizer Award by the CEO.

Marie also served as the first-ever Chief Diversity Officer for RTX (Raytheon Technologies) reporting to the CEO, where she led a transformative Diversity, Equity, and Inclusion (DEI) strategy, across four pillars, workforce, community investment, public policy, and supplier diversity. While at RTX she launched a national partnership focused on diversity in STEM with the Thurgood Marshall Fund and SHPE (Society of Hispanic Engineers) accelerating DEI profile and impact for the company. Marie was in the telecommunications industry for years serving as Vice President, Government & External Affairs for T-Mobile where she led the policy and public affairs. During this time, Marie was instrumental in TMUS

becoming nationally recognized as a national stakeholder of the "Connect Home Program" aiming to bridge the digital divide in underserved communities. She also spearheaded a legislative effort to make low-band 600 MHz spectrum available for auction through the 2013 Payroll Act, resulting in TMUS deploying nationwide LTE in markets nationwide which led to them launching a 5G network. She also led TMUS public affairs advocacy campaign for the successful \$24 Billion merger with Sprint.

Earlier in her career, Marie served as Vice-President of Government Relations for Verizon Communications and as Corporate Counsel for T-Mobile where she started off her career in telecom. Marie was also Director of Government Relations and Communications for the Interactive Entertainment Merchants Association, the trade association for the top retailers of video games.

In addition to her professional career, Marie sits on several boards, including City Year, The Public Affairs Council, the Congressional Black Caucus PAC, and the National Hispanic Media Coalition. She is also an Ex Officio of the Federal Communications Diversity and Digital Empowerment Task Force and an Ex Officio and founding member of Globalwin (Global Women's Innovation Network).

Marie has a Juris Doctor from Catholic University School of Law and completed the International & Comparative Law Program at Temple University in Rome. She also holds a bachelor's degree in political science from Hampton University.