Lucie Claire Vincent Ortiz is known for being an international consumer products president and leader of P&Ls for Fortune 100 companies.

She brings to the board 30+ years of international consumer products expertise, running P&Ls for large multinationals (Colgate-Palmolive Co. and Philip Morris International), general management, global operations, and regulated industries.

Her international experience includes on the ground roles in North America, Asia, Latin America, the Caribbean, and doing business across all continents. She speaks Spanish, English, French, and has dual Mexican and US citizenship.

She is a Financial Expert and a Qualified Risk Director. Her expertise includes strategy, transformation, enterprise risk management, innovation and succession planning.

Lucie Claire is Independent Board Director for Toluna, the leading global insights technology panel provider, Co-President at International Women’s Forum CT, Secretary and Finance Committee Member at GallopNYC. Previously she has served as Chair and President of Philip Morris Colombia, and as Board Member of Club 30% Ecuador.

She is also a startups advisor in retail technology, consumer goods and consumer healthtech, and an adjunct professor at New York University (NYU) for the School of Professional Studies, Executive Master and Master of Integrated Marketing and Communications.

Lucie Claire holds a B.A. in Marketing and an M.B.A. from Tecnológico de Monterrey. She completed a Women on Boards Succeeding as Corporate Director Program at Harvard Business School, a Certificate in Risk Governance and Cyber Risk Governance from the DCRO Institute, an Executive Education Business Program from Stanford University Graduate School of Business and a Digital Marketing Certificate from Cornell University.