



BOARD PROFILE
LETICIA LATINO-VAN SPLUNTEREN
Hollywood, FL

**CEO | GLOBAL TELECOM INFRASTRUCTURE
TECHNOLOGY | ENTERPRISE TRANSFORMATION
RISK MANAGEMENT | REGULATORY AND
COMPLIANCE | MULTILINGUAL**

[WWW.LINKEDIN.COM/IN/LETICIA-LATINO-VAN-SPLUNTEREN/](https://www.linkedin.com/in/leticia-latino-van-splunteren/)
LLATINO@NEPTUNOUSA.COM

VALUE ADDED EXPERIENCE FOR BOARDS

- CEO, Qualified Financial Expert, expanded businesses in many countries amid significant geopolitical complexity, penetrating new international markets, innovation, growth, and transformation. Multilingual: English, Spanish, Italian, French. US and EU passport Holder.
- Positive and empowering leader, known for facilitating consensus and bridging gaps between private and public sectors, fostering strategic alliances and augmenting value across stakeholders.
- Experience leading safety programs and managing compliance. Dedicated to advancing ESG initiatives and aligning corporate strategies with Sustainable Development Goals. Appointed to multiple committees regulated under the US Federal Advisory Committee Act (FACA).
- Strong Global Network of Trusted Connections.

BOARD EXPERIENCE

- **Executive Board Director**, NEPTUNO GROUP, Telecommunications Infrastructure (Private, 1998-Present)
- **Independent Board Director**, NAAP Global Solutions, Ltd, Software Development (Private, 2005-2020)
- **Independent Board Director**, National Safety Wireless Alliance (Non-Profit, 2024- Present)
- **Independent Board Director**, South Beach Jazz Festival (Non-profit 2021-Present)
- **International Board Member**: Global Women’s Telecom Network (Non-Profit, 2020-Present)
- **Board of Governors**, National Safety Wireless Alliance (Non-Profit, 2023- 2024)

COMMISSIONS AND ADVISORY BOARDS:

- **Federal Communications Commission (FCC) Equity and Diversity Council (CEDC) Voting Member – Chair, Innovation and Access Group (2024- Present)**
- **National Communications Infrastructure Association (NATE) Legislative and Regulatory Affairs Committee (2023- Present)**
- **Federal Communications Commission (FCC) Appointee to the Telecommunications Interagency Working Group (TWIG). Recommendations Report presented to US Congress (2022-2023)**
- **Federal Communications Commission (FCC) Equity and Diversity Council (CEDC) Innovation and Access, Working Group Member (2021-2023)**
- **Federal Communications Commission (FCC) Broadband Development Advisory Committee Voting Member– Chair of the Jobs and Skills Training Working Group (2019-2021)**
- **Board of Advisors, European Community (EU) Innovation Council, New Space (2024- Present)**
- **Board of Advisors, Broadband Careers (Private, 2023- Present)**
- **Board of Advisors, Chair, The Acceleration Project, President’s Council (Non-Profit, 2021-Present)**
- **Board of Advisors, SmarCity Council Miami (Private, 2021- Present)**

PROFESSIONAL CAREER CHRONOLOGY

NEPTUNO USA, CORP – Hollywood, FL

Spun off Neptuno Group, a privately owned company that has engineered, manufactured and installed over 10,000 Telecommunication around the world and founded in 1972. Leticia was charged with opening US operations, penetrating the market, establishing brand presence and becoming a trusted supplier for Tier1 US Wireless Carriers and Tower Owners.

Chief Executive Officer

2017-Present

Executive Vice-President

2003-2017

- Implemented strategic operational changes, including the reengineering and relocation, to a different continent, of main manufacturing capabilities, to mitigate geopolitical risks and ensure business continuity, despite manufacturing capacity loss.
- Successfully entered the US market, contributing to consistent year over year revenue growth and enhancing the overall company marketing branding.
- Reduced operational costs by an average of 28% after program implementation, through strategic initiatives, which included modernizing workforce tools and business processes.
- Launched the first Telecom specific Digital Twin offering innovative products/services that contributed to the creation of a new revenue stream accounting an average of 20% of yearly revenue.
- Developed the company’s first U.S. workforce, marking a significant milestone in Neptuno’s expansion efforts.

NEPTUNO C.A. - Caracas, Venezuela

Director International Sales and Marketing

2001-2003**Nortel Networks CALA Inc. - Sunrise, USA**

Director Account Marketing and Proposals

1997-2001**Merrill Lynch – Caracas, Venezuela**

Financial Consultant

1994-1996**PUBLICATIONS**

- **Women in Business Leading the Way-** Amazon Best Seller, 2020
- **Back2Basics Podcast-** +270 Episodes Released, Ongoing
- **How to increase a Financial Institution shareholder’s value** – Banco Provincial de Venezuela, 1996

HONORS

- 2024- “50 Women to Watch for Boards” by 50/50 Women on Boards
- 2023- “The Most Influential Women Leaders to Watch in 2023” by CIO
- 2023- Influential Businesswoman Awards: ‘Telecommunications CEO of the Year 2023 (the Americas)’ by UK’s AI Publishing
- 2022- ‘Most Connected Women in Telecom’ List by Conecta Latam
- 2021- ‘The Outstanding Business Leaders of 2021’ by Business Stalwarts
- 2021- ‘Smart Disruptor’ by SmartCity Miami
- 2021- 'The Most Admired Women Leaders in Business' List by CIO
- 2019 ‘Revolutionary CEO’ by Aspioneer
- 2019 ‘Transformational CEO’ by CIO Look
- 2018 ‘Women in IoT Award’ Recipient- Connected World Magazine

EDUCATION**Master of Business Administration, Major in Finance and Investments**, University of Miami**Master of Science in International Business**, University of Miami**Bachelor of Business Administration, Management**. Universidad Metropolitana, Venezuela**Certificate on ESG Investments**, Harvard Business Online**Certificate in Private Companies Governance**, Private Directors Association**Smart Cities, Management of Smart Urban Infrastructures**, Ecole Polytechnique Fédérale de Lausanne**Inner MBA**, nine-month program on Conscious Leadership by Mindful NYU and Soundstrue