



## KELLY BRAUN LEFFERTS, ESQ.

[kellylefferts@yahoo.com](mailto:kellylefferts@yahoo.com)

(813) 453-8724

### Board Experience:

*Restaurant Law Center*- Board Chair

*Women's Foodservice Forum*-

- Board member
- Governance and Nominating Committee
- Formerly Compensation Committee
- formerly Finance Committee

*Children's Home Society of Gulf Coast Florida*- Board member

### Professional Certifications:

National Association of Corporate Directors- Directorship Certification

Society of Corporate Governance – Certified Governance Professional

### Education:

LL.M., New York University

JD, University of Florida

BS in Advertising, University of Florida

Kelly is Executive Vice President, Chief Legal Officer, and Corporate Secretary for **Bloomin' Brands, Inc.**, one of the world's largest casual dining companies (NASDAQ: BLMN; ~\$5B annual revenue), known for its Outback Steakhouse®; Carrabba's Italian Grill®; Bonefish Grill®; and Fleming's Prime Steakhouse® brands.

### Executive and Board Experience

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**IPO and Public to Private Transactions.** Experience in taking NYSE listed company private, then after a 5-year period of private equity ownership, took the company public again on the NASDAQ stock market. Understanding of **removal of costs** to prepare for future growth and publicly exploring strategic alternatives including company and subsidiary sales. Integral to **real estate sale lease-back** transactions to provide capital for growth initiatives. Directed acquisition, structure, integration, and foundational support of multi-million-dollar restaurant and sports companies, and franchise groups. Helped position the company for success with a **convertible bond offering** to insure liquidity and facilitating a shift in fundamental business operations by removing barriers allowing for the company's outdoor dining, liquor delivery, and a subsequent **credit agreement refinancing**.

**International.** Involved in building infrastructure to support international growth in the Bloomin' subsidiary in Brazil and subsequently facilitating subsidiary's sale and refranchising. Oversees international franchising compliance in the additional 12 countries where they operate.

**Stockholder Engagement.** Leading stockholder outreach, including work with activist investors, environmental sustainability proposals, managing ISS and Glass Lewis recommendations to positive outcomes.

**Governance, Risk and Compliance.** A governance expert, she Chairs the Bloomin Brands' Governance Committee where she is responsible for the company's governance, risk, and compliance, including overseeing and monitoring the effectiveness of efforts to mitigate the company's top risks, including data privacy, cybersecurity, regulatory and litigation risks. She led Bloomin's efforts to modernize its governance and shareholder rights and implemented board refreshment and succession planning policies.

**Deep Board and Committee Knowledge.** 30+ years of governance and 12+ years of board experience with Compensation, Governance, Audit, Operating and Risk committees. Led multiple board searches and experienced in CEO, CFO, and other C-level executive transitions.