

Kiki Del Valle

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Expertise

P&L Management, Digital Payments & Financial Services innovation, Fintech and e-commerce, Public Policy and Government Affairs, Cybersecurity, Data Privacy and Risk Management, AI and Emerging Tech in Finance, Private and Public Partnerships, Financial Inclusion, Communications

Current Board Service

Not-For-Profit

- *WaterAid Americas*
- *Damas Foundation*

Interests

Featured: Keynote speaker on Payment Trends/Women/Small Business, Digital Transformation

Podcasts: A La Latina, The Guide to Succeed

Memberships: Latino Corporate Directors Association (LCDA), 50/50 Women on Boards, Women in Payments LATAM

Other Awards/Recognition:

- *Who's Who of Professional Women, Sept 2025*
- *Latino Leaders Magazine: Top 100 Latinas · April 2025*
- *Forbes - Most Powerful Women in Mexico · 2025, 2024*
- *Top 100 Executive Role Model - Heroes List 2024 & 2025, Issued by Involve x Youtube*
- *50 Women to Watch for Boards, Issued by 50/50 Women on Boards · Jul 2024*

Kiki Del Valle is a seasoned technology and financial services executive with extensive leadership experience across Latin America. With over 20 years of experience driving technology-enabled growth, she has played a pivotal role in modernizing financial ecosystems, fostering fintech partnerships, and shaping public-private collaboration in payments, banking, and e-commerce. She has successfully managed government engagement efforts in highly regulated markets, navigating complex financial ecosystems and regulatory frameworks.

Currently serving as President for Mexico, Central America and the Caribbean at Mastercard, Kiki oversees a \$1.5 billion P&L, driving strategic growth initiatives, banking and fintech partnerships, regulatory affairs, data and services, and scaling digital payment infrastructure in both developed and emerging markets. At Mastercard, she has played a pivotal role in expanding digital financial services, strengthening cybersecurity frameworks, leading data monetization strategies, accelerating financial inclusion, and ensuring compliance with evolving regulations across multiple jurisdictions. She has been an advocate for consumer-centric business strategies aiding the company's evolution to diversify with non-financial institution partners including retailers, travel, digital, and technology providers. Amongst her accomplishments, she successfully led the fintech practice in Latin America bringing over 100 million new people into the financial system and securing Mastercard as the preferred partner of choice for this segment. An expert in digital payments and digital wallets, she championed the commercial partnership and go-to-market efforts launching Apple Pay, Samsung Pay and Google Pay globally changing the way that millions of consumers pay around the world.

A trusted business leader and policy advisor, Kiki brings extensive experience navigating transformational strategies, regulatory landscapes, engaging with governments and central banks, and shaping industry standards for secure and inclusive financial services. She is passionate about leveraging emerging technologies such as AI, blockchain, data management and monetization strategies, and cybersecurity to enhance financial ecosystems. Before joining Mastercard, Kiki worked at The Home Depot and General Electric expanding her financial planning and analysis background.

With a deep understanding of financial ecosystems, regulatory and operational challenges in complex industries across the U.S and Latin America, Kiki is a sought-after thought leader in the industry. Her board experience includes serving in not-for-profit and community boards including WaterAid Americas, a not-for-profit board driving water access for the underserved where she co-chairs the Development Committee, and with the Damas Foundation, a healthcare not-for-profit organization in her native Puerto Rico.

She has been recognized by American Banker as one of the 'Most Influential Women in Fintech', was named one of the 'Most Powerful Latinas in the US' by ALPFA, and 'Most Inspiring Women in Technology' by World Future Awards.

Kiki received her undergraduate degree in Finance and International Business from Emory University and holds a Masters in Business Administration (M.B.A.) from the same institution.