

**Dianne Eldridge, MBA, B. Eng, B. Comm**

Dianne Eldridge is a trailblazer in the integration of AI within the industrial sector. As the Worldwide Business Development Leader for Industrial AI/Generative AI at Amazon Web Services (AWS), she spearheads the inception, launch, and scaling of cutting-edge AI services. With a customer-centric approach, Dianne and her team tailor strategies by working backwards from client needs, then defining, building, and implementing effective go-to-market plans, mirroring AWS's ethos of transforming innovative concepts into global, multi-billion dollar enterprises.

Before joining AWS, Dianne spent 20 years at Emerson, a global engineering and manufacturing Fortune 200 company, where she served as Executive Director of Strategic Business Unit, leading a multi-hundred-million-dollar manufacturing portfolio across the US, China, and Italy. Her diverse career spans leadership roles in Application Engineering, Business Development, Operations, and Global Product Management across multiple regions.

Dianne is a sought-after speaker and thought leader, having delivered TedEx talks and served as a panelist at various industry conferences, Women Leadership/Engineering events, including AWS Summit, World Bank AI Insight Round Table, the National Society of Women Engineers (SWE) Conference, and the Graduate SWE weSTEM conference. She currently chairs the Advisory Board of the Women's Energy Network (WEN) Houston.