



Veronica Hinojosa Segura is a corporate board member and a senior finance executive with over 30 years of experience in Fortune 500 companies, state government entities, non-profit healthcare, and higher education. Veronica's diverse career demonstrates a solid track record in leading change management and digital transformational strategic operations in highly regulated and complex public business environments. She serves as a corporate board member on audit, finance & compliance and nominating & governance committees, and she brings a strong servant leadership style through her key leadership roles in various community non-profit Boards.

Currently, Ms. Hinojosa Segura is the Associate Vice Chancellor & Controller for one of the largest university systems in the nation, the University of Texas System. Under her leadership, Veronica has executive oversight and financial reporting responsibilities for 14 health and academic institutions with a consolidated net position of \$71B, an investment portfolio of \$78B, and an operating budget of \$27B. In her short tenure, Veronica has been recognized for implementing innovative digital transformational corporate best practices within an academic business environment. She re-engineered her organizational structure by creating centers of excellence which reduced cycle times, generated timely financial reporting, and implemented innovative solutions.