



MAUREEN SHORT, MBA

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PUBLIC COMPANY CFO | FINANCIAL EXPERT | MERGERS & ACQUISITIONS
TURNAROUNDS | COMPLIANCE/RISK | BOARD EXPERIENCE

SUMMARY

Former CFO of a \$4 billion publicly traded retail and fintech business. I am qualified as a financial expert on corporate boards. For more than 25 years, I led finance teams to drive profitable growth at Rent-A-Center, Blockbuster, and Sprint. I presented at all of my company's board and audit committee meetings for over 8 years and have served on a non-profit board. I am immediately qualified to serve on, and eventually chair, the audit and finance committee.

VALUE-ADDED EXPERIENCE FOR BOARDS

Financial Expert

- CFO of public company responsible for overseeing SEC reporting, SOX compliance, Accounting, Audit, Risk Management, and Investor Relations

Mergers and Acquisitions

- Oversaw due diligence and integration execution on a \$1.65 billion strategic fintech acquisition, which grew revenue from \$2.5 billion to over \$4 billion
- Successfully raised \$1.8 billion in debt for an acquisition during a challenging macro environment
- Provided due diligence support on \$1.37 billion potential sale of the company

Turnarounds

- Partnered with the CEO to spearhead the successful turnaround of the business by enhancing the value proposition and implementing a \$140M restructuring plan, doubling the stock price in 2 ½ years

Compliance / Risk

- Governance experience managing the Enterprise Risk Assessment for the board, leading the Disclosure Committee, and as a member of the Information Security / Cybersecurity committee, and the Compliance and Risk committees

BOARD EXPERIENCE

Public Company Board

- Presented to the Board at every quarterly meeting, audit committee meeting, and virtual monthly financial review meeting for over 8 years and regularly interacted with Committee chairs
- Led the annual corporate strategic and financial 3-year planning process and presented to the Board
- Recommended corporate allocation strategies to the Board including share repurchases and dividends

Non-Profit Board

- National Charity League Board Member – Audit Committee and Nomination Committee member

BOARD TRAINING

National Association of Corporate Directors (NACD) Directorship Certification through the Accelerate Program (in process)

50/50 Women on Boards – named one of the "50 Women to Watch for Boards," which is made up of top female executives with the experience and knowledge necessary to serve on a public company board today

CAREER HIGHLIGHTS

Upbound Group, Inc. (NASDAQ: UPBD) formerly Rent-A-Center – Dallas, TX (2008 to 2022)

Omni-channel holding company with industry leading brands such as Rent-A-Center and Acima that provide underserved customers access to inclusive and technology-driven financial solutions. Upbound has over 2,500 corporate and franchise locations in the US and Mexico, 15,000 virtual fintech locations at B&M and online retailers, 14,000 employees, and \$4.2B in revenue.

Executive Vice President and Chief Financial Officer (2016 to 2022)

- Promoted from Finance Director to CFO in 8 years
- Managed 150 employees in Accounting, FP&A, Internal Audit, Investor Relations, Treasury, Strategic Planning, Procurement, Risk Management, and Real Estate in a fast-paced, high growth environment
- Partnered with the CEO to spearhead the successful turnaround of the business during a strategic alternatives review process doubling the stock price in 2 ½ years
- Successfully raised \$1.8B in debt for strategic fintech acquisition during a tough macro environment doubling the company size, and led due diligence and integration plans on two billion-dollar M&A deals
- Extensive exposure and engagement with the public company Board of Directors including collaborating to navigate challenges
- Oversaw the implementing an ERP system and external audit firm replacement
- Championed the development of the inaugural Environment, Social and Governance (ESG) Sustainability Report working directly with the Board
- Executive Sponsor of the Diversity Council and mentored 40+ women in the Women's Resource group.

Senior Vice President – Finance, Treasury, and Investor Relations

Promoted to VP in 2011, SVP in 2013, added Treasury/IR in 2014, and Real Estate/Strategic Planning in 2016

- One of only two non-C-Suite members of the Executive Committee responsible for setting the strategic direction of the company
- Ran the shareholder outreach program during high-profile investor activist Board seat proxy fight and was the key point of contact for investors, sell-side analysts, and bankers for over 8 years
- Spearheaded the financial support for rapidly growing retail kiosk business and international expansion into Mexico, which grew to \$500M and \$50M respectively in 3 years
- Developed and implemented an organization wide Corporate Planning Process, which tied together the financial and strategic plans with the people/capabilities plan, established department KPIs with measurable objectives, and increased ownership and accountability throughout the organization

Blockbuster – Financial Planning and Analysis and Strategic Planning

VarTec Telecom – Strategic Planning and Corporate Finance

Sprint – Internal Audit, worked on an international project in Paris and Brussels

EDUCATION

University of Florida – Warrington College of Business, Gainesville, FL

MBA with Concentration in Finance and Marketing

University of Kansas, Lawrence, KS

Bachelor of Science in Business Administration

London School of Economics, London, England

International Business and Economics Program