

LUCY MOTSAY RUTISHAUSER, C-SUITE EXECUTIVE



Lucy Rutishauser is an accomplished Fortune 500 Chief Financial Officer of a publicly-traded diversified media company with \$3 billion in revenue. She is highly regarded for navigating complex situations such as M&A in evolving landscapes, complex capital structures, and crisis events. She is also recognized for building industry leading companies and driving transformation in changing environments. During her 30+ year career, she has built a reputation as an engaged leader, taking on challenges, and growing her skills.

In addition to sitting on a private Board, Lucy regularly meets with her company's Board. She works closely with the Audit and Cyber Committees, interacts with the Compensation Committee, assists in onboarding new Board members and, in her role as chairperson of the Enterprise Risk Committee, is at the forefront of risk and mitigation matters. Her exposure to various crises and special situations, multi-industry experiences, and extensive organizational insights, enable her to contribute meaningful and objective perspectives on an array of topics, challenges, and opportunities facing Boards.

Lucy was part of the executive team that transitioned her current employer, Sinclair Broadcast Group (Nasdaq: SBGI), from a primarily family-run local TV broadcaster when she joined in 1998 to what became a Fortune 500 company. She is part of the team that consolidated the broadcast industry, acquiring and integrating ~30 public, private and subsidiary companies over the past 10 years, comprising 140+ television stations, 21 regional sports networks, Tennis Channel, as well as 16 divestitures. Lucy has operated in highly regulated industries; responded to regulatory depositions; managed the impact of a terminated merger and the resulting litigation; negotiated with creditors to restructure \$9 billion in debt; worked closely with founding controlling shareholders; and navigated through crisis events including multiple recessions, the pandemic, and a cybersecurity ransomware incident. Prior to joining Sinclair, Lucy worked in multiple industries with companies at differing life cycle stages. These included: publishing, healthcare, retail, and manufacturing; spanning publicly traded and privately held.

Lucy currently serves as executive advisor for important contemporary initiatives including: ESG, DEI, employee experience, and innovation where she offers forward-focused insights. She is an active participant and strategic advisor for critical organizational areas including: disclosure, communications, technology, enterprise risk management, investment committee, and compensation. Lucy is actively involved in transformation across multiple disciplines including: digital, social media, business transformation, sales, finance, and data analytics where she drives stakeholders to high impact decisions and implementations.

Lucy has been recognized by The Daily Record 2022 "Power 30" and "Maryland's Top 100 Women," Cablefax 2021 "Most Powerful Women," Cynopsis 2020 "Top Women in Media," the Baltimore Sun 2020 "Top 25 Women to Watch," Radio & TV Business Report 2022 and 2019 "Best Finance Leaders," and Variety Magazine 2019 and 2017 "Dealmaker Elite." Lucy is also noted for having closed on one of the largest debt offerings in 2019.

Lucy is a Board member of CAST.ERA (JV with SK Telecom), a Board and Audit Committee member for Learning Undeclared, a Trustee for Sinclair's Diversity Scholarship Fund, and a member of Stevenson University President's Advisory Council and the National Association of Corporate Directors. Lucy received her Masters in Business Administration from the University of Baltimore, a Bachelor of Science Degree in Economics and Finance from Towson University, and completed Deloitte's Board Readiness Program.