

DAWN-MARIE HUTCHINSON

+1-267-615-8331 | riehutch3@gmail.com | Philadelphia, PA | [linkedin.com/in/riehutch/](https://www.linkedin.com/in/riehutch/)

C-LEVEL FORTUNE 500 TECHNOLOGY LEADER

Global Team Leadership	Digital Transformations	Change Management	Global Enterprise Applications
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Transformational IT executive and industry-wide thought leader recognized for digital transformation, strategic turnaround and leveraging deep technology expertise to protect the organization while achieving aggressive business goals.

Trusted global team leader who builds a culture of accountability, removes roadblocks to promote high-performance, and encourages professional development and excellence worldwide.

AREAS OF EXPERTISE

- ✓ 400+ Staff Team Management
- ✓ £300M+ Budget Oversight
- ✓ Deep Cybersecurity Expertise
- ✓ Data Privacy Thought Leader
- ✓ ERP Application Development
- ✓ Cloud Architecture & Design
- ✓ C-Suite & Board-level Advisory
- ✓ Agile Development Methodology
- ✓ Member of CIO Research Board, World 50 and T200 communities

EXECUTIVE PERFORMANCE

BAT

09/2021 - Present

Chief Information Security Officer

Scope: 400-person hybrid global team, 100+ partners, £60M+ total budget ownership.

Reporting to Executive Management Board.

Responsible for shaping a leading-edge, continuously evolving technology and digitally enabled capability as BAT endeavors a dramatic business transformation from a traditional tobacco firm to a multicategory CPG.

- Created operating models to transform IT, digital, data & analytics, and business services organizations into key sources of value to the business and consumers with a focus on data ethics - creating value, reducing cost and improving cyber resiliency.
- Implemented the program to scale up digital capabilities in Omnichannel, eCommerce (including retailer and B2B), Digital Marketing, Digital Data and Analytics, enabling the transition to a consumer-centric organization from the traditionally strong trade marketing execution.
- Drove the cost efficiency objectives of all functions and deliver savings targets through automation, operating model transformation, vendor consolidations, and technology reduction,
 - Targeted **£25M** savings in direct and indirect operating expenses after creating a new operating model for sixty global commercial markets leveraging automation, architecture redesign, and driving a technology rationalization effort to reduce technical debt and retire ageing assets.
- Engaged in merger and acquisition activities for the BAT group including due diligence, technology integration analysis, cybersecurity assessment and, application and data inventory
 - Supported integration of Reynolds American (NASDAQ:REYN) business representing 60% of group revenue
 - Due diligence and cybersecurity assessment of twenty three target organizations
- Built a world-class high, performing team at global, regional and local levels.

GSK**12/2018 – 04/2021****Executive Director, Transformation**

Scope: Up to 20-person strategic global team, £350M+ total budget ownership. Reported to SVP, Technology

Transitioned to transform the technology organization and reinvent IT business operations to reduce OPEX costs by 22%. Create team to drive **£60M** transformation program and deliver best-in-class cybersecurity, best-of-cost technology, and world-class innovation to build a future-ready GSK.

- Drove **£350M** program to build the platform enabling Consumer Health LOB entry into a joint venture with Pfizer, which later spun-off as a **£7.7B** divestiture of the new Consumer Health organization Haleon.
 - Led greenfield effort to purpose-build new network supporting enterprise applications after leading digital strategy and application and data inventory.
 - Leveraged cloud-first model for new Consumer Health Organization (70% cloud and 30% on-prem).
- Achieved **£13M** savings (22%) in global security spend after creating new operating model for an 80-person team across twelve countries leveraging automation, leading staff and location planning, driving a technology rationalization effort to reduce technical debt, and renegotiating contracts.

Chief Information Security Officer – Pharma, R&D, Supply Chain

Initially recruited to transform and oversee global risk-based cybersecurity program for Pharmaceutical, R&D and Supply Chain LOBs as Chief Information Security Officer. Oversaw 84-person team across thirteen countries (Europe, APAC, LATAM, and North America)

- Delivered **£7.7M** in annual OPEX savings after transforming siloed security operation into integrated cyber risk operating model spanning governance, risk, and compliance.
 - Drove sourcing, location planning, and reorganization of 240-person team across 32 countries including three managed security operations centers.
- Spearheaded all aspects of **£70M+** program to rearchitect technology infrastructure in China into a zero-trust infrastructure to meet new regulations in the country.
 - Drove all architecture planning, strategy and budget development, and oversaw 3rd-party vendor data analysis, architectural review, and business analysis.
 - Recreated all new ERP systems and drove implementation to launch standalone SAP instance in China.
- Reduced technology spend by **£1.1M** by driving an application rationalization initiative to reduce technology debt, improve sourcing models, and identify efficiencies.
- Developed and launched the Secure Innovation Lab to embed security into development of IoT products and connected medical device across GSK's innovation portfolio.

OPTIV SECURITY (FORMERLY COMM SOLUTIONS)**9/2014 – 12/2018****Executive Director – Office of the CISO**

Scope: Virtual CISO for eight large-scale companies, managed up to 200 staff, \$60M budget

Initially joined Comm Solutions as CISO and later (2015) retained following acquisition by Optiv Security, the largest provider of cybersecurity solutions and consulting in North America. Oversaw 25-person matrixed internal team and served as a strategic advisor to business and technology leaders on all risk management, information security, and privacy matters.

- Built out, launched, and led a new consulting division for Comm Solutions to enter a new market.
 - Developed the Security Services practice including creating the solutions and service delivery model, and securing partnerships with resellers and vendor implementers.
 - Success of the new consulting practice resulted in acquisition by Optiv in just 1 year.
- Led crisis coaching following 100+ breaches by providing onsite counsel for clients engaged in enterprise incident management.
 - Trained cross-functional executive teams in crisis management and engaged with outside legal counsel; reporting to Boards of Directors.
 - Supported 3 clients based on Sabre technology following the Sabre breach in 2017.
- Engaged by boards or executive teams to serve as interim/virtual CISO to lead through transitions or build up the capabilities of emerging CISOs. Key engagements included:

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- **Fortune 500 beverage corporation (3 years)** – Reported to the CIO, led a 200-person team, and owned a \$60M budget to build out their first-ever modern security program. Outsourced security operations center, rearchitected the identity program, and implemented automations to scale operations. Brought on 75 new staff and led training and development.
- **Fortune 500 Travel & Hospitality Corporation (2 years)** – Engaged by the CFO to architect a solution for GDPR compliance and security infrastructure leveraging Oracle ERP. Rearchitected business processes and supporting technologies while ensuring security and compliance.

URBAN OUTFITTERS, INC.

5/2013 to 9/2014

Head of Global Information Security & Privacy

Scope: Global Information Security & Privacy Strategy. Reported to CIO \$50M budget ownership

Recruited to consolidate privacy, security, and compliance function and establish an aggressive strategy to reduce threat exposure and mitigate technology risk enterprisewide. Served on the executive leadership team with board-level reporting.

Early career roles include:

Business Analyst for **Walt Disney World** and a senior Risk Manager for **Independence Blue Cross**

EDUCATION & CERTIFICATIONS

MASTER OF BUSINESS ADMINISTRATION (MBA) | SAINT JOSEPH'S UNIVERSITY
International Residency in Spain and Germany

BACHELOR OF ARTS (BA) | UNIVERSITY OF NEW HAMPSHIRE

BOARD LEADERSHIP

BOARD OF ADVISORS CAPITAL G, SUNNYVALE, CA	2022 - PRESENT
BOARD OF ADVISORS ICONIQ GROWTH, PALO ALTO, CA	2022 - PRESENT
BOARD OF ADVISORS YL VENTURES, TEL AVIV, ISRAEL	2019 - PRESENT
BOARD OF ADVISORS SAINT JOSEPH'S UNIVERSITY, HAUB SCHOOL OF BUSINESS	2013 - 2019

INDUSTRY THOUGHT LEADERSHIP & HONORS

Awards:

OSPAs – TECHNOLOGY EXECUTIVE OF THE YEAR 2022

CSO MAGAZINE - RANKED #3 OF UKs TOP 30 CISOs

CYBERDEFENSE MAGAZINE – TOP 100 GLOBAL CISO

CSO MAGAZINE “Top 12 Most Influential Women in Cyber Security”

Select Media Mentions & Speaking Engagements:

WIRED MAGAZINE, “Women in Cyber Leadership” article feature

SPEAKER OR KEYNOTE FOR 40+ CONFERENCES WORLDWIDE including RSA, Gartner Security Summit, Net Diligence, Black Hat, IAPP, Evanta CIO, CISO Summits, European Data Protection Summit, and ISSA events

SC MAGAZINE “8 Women to Watch”

Publications:

CISO COMPASS GUEST AUTHOR “Navigating Cybersecurity Leadership Challenges with Insights from Pioneers” (2019)

CONVERSATIONAL GDPR AUTHOR, a Conversational Geek publication

HITRUST COMMON SECURITY STANDARD CONTRIBUTOR, for V6 relating to privacy provisions