# Dawn Haghighi

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For more than three decades, Dawn has led engagements with CEOs, corporate boards, and C-Suite executives in public, private, not for profits and global trade associations across multiple industries. Dawn is an accomplished independent director and committee chair, general counsel, business, not for profit and thought leader and law school lecturer.

Dawn recently presented her first TED Talk: Say Hello to Your Better Self: Going from The Ordinary to the Extraordinary: <a href="https://youtu.be/Vc9a9PhWcsA">https://youtu.be/Vc9a9PhWcsA</a>.

Dawn continues to consider additional board service, where her experience as an independent director, board committee chair, strategic leaderip and expertise in complex global business models will add value.

### **Independent Director and Committee Chair**

For over five years, Dawn has served on the Board of Directors of Elevate Services, a technology (AI) and legal services company, operating on five continents and providing services to 100 Global 1000 Law Departments and 20 Global 50 Law Firms. Dawn chairs the Risk Committee, is a member the Compensation Committee and former Audit Committee member.

### **General Counsel and Privacy Officer**

For over a decade, Dawn has served on the executive team as General Counsel and Privacy Officer for the Murcor Inc. family of companies, a government contractor providing financial and real estate services throughout the United States and the U.S. Territories. Previously, Dawn held senior legal and privacy roles including business unit General Counsel at Princess Cruise Lines/Carnival Group (NYSE:CCL) and (LSE:CCL), Royal Bank of Scotland/Citizens Bank (NYSE:RBS), Allianz/Fireman's Fund (ALV.DE:XETRA) and Nordstrom, Inc. (NYSE:JWN). Prior to receiving offers to move in- house, Dawn had significant law firm experience.

#### Strategic Leader

Dawn is responsible for setting the strategy and vision for her reporting lines which include legal, privacy, cybersecurity resilience, insurance and risk management, human resources compliance, regulatory, government affairs and licensing. Dawn collaborates cross-functionally with multiple reporting and operating segments and actively engages in the corporate strategic decision-making processes. Dawn is adept at facilitating business success and profitable growth by building and sustaining strong business partnerships and highly functioning teams focused on supporting strategic growth. Dawn has a passion for business innovation and identifying related opportunities for growth.

Dawn has significant global expertise in successfully overseeing and providing pragmatic solutions to complex and evolving strategic, governance and enterprise wide matters. Dawn has a deep understanding of how to conduct business and grow companies in geographies around the

globe, with special attention to the Asia Pacific region. Dawn has lived in China and has Mandarin language training.

Dawn is also well known for her sophisticated and strategic leadership in bet-the-company crisis management situations. Dawn has been certified through a third-party organization as a member of the Princess Cruises global emergency response care team.

#### The Power of Dawn's Global Network

As a young woman, Dawn identified the powerful effects of having a strong network. As she developed in her career, she understood the same to be true for institutions. To that end, she has developed and continues to expand, a very large global network, which has provided numerous opportunities for global engagement. Dawn's professional and personal engagements in the U.S. and abroad have prepared her to be successful in discharging her duties as a director - meeting with, listening to and reasoning together with people from all backgrounds across the globe. These interactions made her a part of all who she has met. Dawn brings this diverse global perspective to the boardroom deliberations.

Dawn's recent global engagements include serving as an NGO Observer to the Guantanamo Bay Military Commission Hearings of the 9/11 Detainees, as a participant to the U.S. — China Economic & Trade Cooperation Forum welcoming then PRC Vice President Xi Jinping to Los Angeles, as a U.S. delegate invited by Amir H.H. Sheikh Hamad bin Khalifa Al-Thani, to the Enhancing the Middle East's Economic Future IV Forum Doha, Qatar, as a delegate to the Salzburg Global Seminar in Salzburg, Austria, as a presenter at the ACC APAC Inaugural Annual Meeting in Hong Kong, as a participant to the RAND China Reform Forum, in Beijing, China, as a keynote presenter at the ACC APAC Annual Meeting in Singapore (virtual due to COVID), as a delegate and presenter invited by Judge Dorothy W. Nelson, 9th Circuit Court of Appeals and former Dean USC Gould School of Law to the Supreme People's Court of China Mediation and Arbitration Congress in Beijing and Shanghai, China, as a presenter (in Mandarin) at the First Sino-Americans Women's Conference in Beijing, China, as an attendee to the United Nations Fourth World Conference on Women Beijing, China and as a delegate to several HKTDC Global Business Forums in Hong Kong.

### Guest on Inside Today's Boardroom (formerly Inside America's Boardroom)

TK Kerstetter, the host of *Inside Today's Boardroom* invited Dawn to join his show. Dawn engaged in a discussion with TK on *Shaping the Board Agenda: Current Topics Guided By The General Counsel*.

### Thought Leadership: Business and Law School Lecturer

Dawn is a known thought leader on board governance, the board's oversight role, navigating boardroom dynamics, cybersecurity resilience, crisis management DE&I and ESG. She is a frequent lecturer at institutions of higher learning (business and law schools), Board Center of Excellence, the Society of Corporate Secretaries & Governance Professionals, Association of Corporate Counsel ("ACC") and various leadership institutes. \*The Association of Corporate Counsel is the largest global in-house bar association with 45,000 plus members, from 10,000 corporations in 45 countries.

Recent thought leadership engagements, include organizing and serving as the keynote panelists with U.S. Attorney Nick Hanna, Agent in Charge Secret Service Jesse Baker, ASAC FBI Mike Herrington and former Chief of Staff Homeland Security Paul Rosen on *The Board's Oversight of Cybersecurity Trends*. Twice Dawn has spoken on the evolution of the financial services industry in China before the annual meeting of American Bar Association. Dawn has served as a keynote moderator interviewing former acting Attorney General Sally Yates at the *Women Leadership in the Law Forum*, and as keynote moderator interviewing former White House Counsel Kathryn Ruemmler at the *Women Leadership in the Law Forum*.

\*Thought Leadership Supplement Available Upon Request See my Linkedin Profile: https://www.linkedin.com/in/dawn-haghighi

## **Board Composition – Diversity of Thought**

Dawn is active in several initiatives to support broader board diversity both in terms of director composition and diversity of perspective. For example, in California Dawn was invited by one of the sponsors of SB 826 (board composition gender diversity Bill) to support the Bill's passing. Dawn testified along with Senator Hannah-Beth Jackson, SB 826's author before the Judiciary Committee and presented Public Comment. When Governor Gerry Brown signed SB 826 into law, California became the first state to have a gender diversity statute which has been followed by other state mandates and the SEC approving NASDAQ Board Diversity listing rule.

## Global Public Policy, Trade, Industry and Not For Profit Board Roles

Dawn's board roles vest in membership in a number of global, public policy, trade, industry and not for profit organizations including the Pacific Council on International Policy (invitation only-Secretary Warren Christopher founded the PCIP), Chancery Club (Treasurer - invitation only), Western Justice Center Foundation ("WJCF") Advisory Board, WJCF Endowment Committee, and former WJCF Board Member, Association of Corporate Counsel "ACC" Network Leadership Council (Global Executive Leadership), the 50/50 Women on Boards SoCal Host Committee and Director Coach, The ACC Loyola Project for the Innocent ACC Volunteer Program (ACC Chair), the ACC Corporate Security and Governance Network (DEI Chair), and immediate past chair of the global ACC Foundation Women In The House Network.

Prior board leadership roles include Daily Journal Cybersecurity Boot Camp Advisory Board (Co-Chair), Women Leaders in the Law Forum Advisory Board (Co-Chair), ACC Women In The House Network (Chair), ACC Financial Services Network (Vice Chair), the Los Angeles Committee on Foreign Relations (Executive Leadership- invitation only), Western Justice Center Foundation Board of Directors, U.S. Hong Kong Business Association (Chair and Founding Director), the Princess Cruises Community Foundation (Secretary and Founding Director), ACC Real Estate Network (Chair), the Hong Kong Business Association of Midwest (President), Chinese American Service League Board, ACC Chicago Chapter Board (President) and ACC SoCal Chapter Board.

## **Awards And Recognition**

In the organizations in which Dawn is active, she has forged a reputation for bringing about dramatic growth and positive change. Dawn's recent awards for her contributions to the legal profession and broader global community include The ACC Outstanding Network of The Year

Award ACC Foundation Women In the House Network (2021); the inaugural Los Angeles Times General Counsel Award (2021), the inaugural ACC International Women's Day Women of Achievement Award (2021), the Los Angeles Business Journal Leaders In The Law General Counsel Large Private Company Award (2020), the Los Angeles Business Journal Corporate Counsel Award finalist (2019), Association of Corporate Counsel Network Member of the Year Award (40,000 plus membership 2017), Association of Corporate Counsel global Advocacy Award (2017), The Los Angeles Business Journal Corporate Counsel Award (Finalist 2012), The Alston & Bird Women of Distinction Award (2011), Association of Media and Entertainment Counsel Honoree (2007), and the Association of Corporate Counsel Robert Townsend Member of the Year Award (2005). \*Dawn has the distinction of receiving more ACC awards than any other ACC member.