



Chandra McCormack

Chandra.McCormack@Outlook.com | Dallas, Texas | +1-214-406-3058

Chandra McCormack is a Chief Financial Officer (CFO, financial expert), Board Director, and growth strategist with 25+ years stewarding companies to professionalize, transform, and transact. As a P&L owner, Chandra is known for doubling revenue while more than doubling EBITDA plus margin expansion, through M&A and organic growth in public and PE-backed companies. She serves as a Board Member for PE-owned Premium Natural Food Holdings, Advisory Board member for Everde Growers-- one of the nation's foremost horticultural producers, and OptimEyes.AI, an innovator in governance (GRC) and cyber security. Chandra has led financial integrations in many countries and is well-traveled having lived in the US, India, and Belgium. She is actively seeking board roles that utilize her considerable insight, oversight and foresight drawn from business cycles, strategy, and the boardroom.

Chandra has extensive public company experience in CPG, transportation and family entertainment, and private equity experience in the food broker (SMA) space. At Acosta SMA, a global company with 30K employees and four PE sponsors, she led as the first CFO after fresh start, resulting in turnaround as the company took share with four accretive acquisitions in foodservice, grocery SMA, and assisted selling and training (AS&T). Chandra led modeling and diligence, voting in M&A committee/deal review while influencing negotiation, including the addition of digital shelf management offerings to 2K CPG clients with Retailer.com and Amazon.com during COVID, coinciding with dramatic increases in online grocery sales. Chandra presented in numerous Board meetings, instilled governance, strategic planning, treasury, and system design for moving from 100 systems to ten, incorporating SAAS, AI, cyber and cloud solutions. She has sold three companies to private equity, led procurement, expanded mid-market companies to multi-state, and held posts in management consulting and retail banking.

Prior to Acosta, Chandra served as "CFO Deputy" for Dean Foods Company (NYSE: DF) while the global public company grew from \$200M to \$12B. In addition to FPA, Chandra spent eight years in Wall Street reporting, earnings guidance, SEC and treasury, analyst Q&A, spin offs (S-1), SOX and mergers for the Fortune 250 company. As top Finance leader for Dean's \$900M ice cream business, profitability improved double digits through plant and formula simplification, and optimized distribution in direct store delivery (DSD) and warehouse channels. Her logistics experience translated to Greyhound Lines, where route, bus age, load factor and dynamic pricing drove margin enhancements.

Chandra is a licensed Certified Public Accountant (CPA) and earned her MBA (with an emphasis in IT) from Univ of Texas, Arlington. She is NACD certified and was named in 50 Women to Watch by 50/50 Women on Boards 2023. She has also been honored as CFO of the Year from the Dallas Business Journal, Top Women in Grocery 2021 Executive from Progressive Grocer, National and Tx Diversity Council, and 2021, 2022 D CEO Dallas 500.

Company Structures:

- Public Company
- Private Equity
- International Division
- Partnership

Industry Experience:

- Consumer Goods (CPG)
- Food Broker (SMA)
- Foodservice
- Interactive Marketing
- Transportation
- Entertainment Restaurant/Retail
- Retail Banking

Corporate & Advisory

Board Experience:

- Premium Natural Food Holdings (2024-present)
- Everde Growers (2024-present)
- OptimEyes.AI (2023-present)
- Landes Foods (2012-2013)

Other Governance:

- NACD Certified Director
- Youth with Faces

Functional Experience:

- Financial Expert (SOX)
- Finance
- M&A
- Strategy
- Investor Relations
- Accounting
- Treasury
- Technology/IT
- Cyber Security
- SAAS Cloud
- Risk Oversight
- Internal Audit
- Supply Chain
- HR/Unions
- Tax
- Real Estate

Career Chronology			
Company	Ownership	Role	Dates
Channel Advisory	Self-Employed	Principal	2023-present
Acosta, Inc	Private Equity	CFO	2020-2022
Greyhound Lines, Division of First Group plc	UK Public	CFO	2017-2020
Main Event Entertainment, Division of Ardent Leisure Group	Australia Public	CFO	2015-2017
Niagara Conservation Corporation	Private	CFO	2013-2014
Advanced Beauty, Inc	Private	CFO	2012-2013
Dean Foods Company	US Public	VP, Finance	1999-2012
Deloitte	LLC	Sr. Consultant	1998-1999
Oscar L. Barr Ken Green CPAs	Private	Compilation & Tax	1995-1997
Self Employed/International Travel	NA	Various	1991-1995
Bank of the West	Private	Compliance Officer	1986-1991

As of: July 2024