50/50 WOMEN ON BOARDS

JANUARY 2023

Quarterly Newsletter

HAPPENING NOW

As we close out the first month of the new year, there's much to celebrate and strive toward in achieving gender-balanced and diverse boards.

Learn how you can support women and help advance their leadership journeys through our 2023 workshops, events, and initiatives. Join us on LinkedIn and Instagram to celebrate Black History Month with special announcements throughout February!

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Become “Part of the Change” and show your commitment to diversity and gender equity throughout your organization

EDUCATE //

2023 board-readiness workshops for individuals and corporate groups are open for registration!

Our sought-after signature courses are back for 2023: Board Fundamentals and Get on Board!

Our online interactive courses equip women with the tools to pursue a board seat that’s right for them. **Haven't gone through our board readiness training yet? Decide which workshop best suits your needs.**

Early- to mid-career

BOARD FUNDAMENTALS

Tuesdays | 8:30 am - 10:30 am PT/11:30 am - 1:30 pm ET

Discover what it takes to serve on a board and develop a strategic roadmap to pursue a board seat that's right for you.

Where: Live Virtual Course | Duration: 2 hours

REGISTER TODAY > **LEARN MORE >**

Senior-level career

GET ON BOARD

Wednesdays & Fridays |11:00 am - 1:30 pm PT/2:00 pm - 4:30 pm ET

Showcase your skills and expertise with a strategically crafted board profile that makes a lasting impression and unlocks new opportunities.

Where: Live Virtual Course
Duration: 5 hours total, 2.5 hours per sessions

REGISTER TODAY > **LEARN MORE >**

50/50 Women on Boards is excited to announce the return of our brand-building workshops for all career levels in a combined **Three-Part Virtual Summer Course: Building Your Personal Brand and Digital Presence for Board Service!**

All career levels

PERSONAL BRAND AND DIGITAL PRESENCE

Tuesday, Wednesday & Thursday | 9-11 am PT/12-2 pm ET

Where: Live Virtual Three-Part Summer Course
Duration: 6 hours total, 2 hours per session

REGISTER TODAY > **LEARN MORE >**

This year our brand building workshops for all career levels will be combined in a Three-Part Virtual Summer Course. This exclusive workshop is limited to 30 participants who are seeking to construct a strong professional identity and cultivate an influential presence online to facilitate successful networking.

Bring career and board pursuit success into your corporation and **IGNITE THE POTENTIAL OF YOUR FEMALE TALENT!**

All career levels

WORKSHOPS FOR CORPORATE GROUPS

50 WOMEN
50 ON BOARDS

To support the advancement of your female talent or clients, we partner with corporations to help prepare the next generation of business leaders with the critical skills to communicate and market their value, build strategic relationships, increase their visibility, and develop a roadmap to professional success.

Companies who have taken advantage of our workshops for their employees or clients include American Express, Toyota, Google, Marsh, RBC, and more.

REGISTER TODAY >

LEARN MORE >

HARNESS THE POWER OF CONNECTION IN THE NETWORKING HUB

In 2022, we launched **The Networking Hub**, our exclusive platform designed to support women on their board journey. In this virtual space, you will strategically connect with corporate directors, 50/50 Women on Boards faculty, workshop alumni, and others passionate about advancing the pipeline of women in a collaborative space.

Subscribe to The Networking Hub and gain access to:

Office hours with our CEO, Betsy Berkhemer-Credaire

Exclusive interviews and virtual events with accomplished corporate directors

Content that expands upon your workshop courses

One-to-one support from your workshop group

Opportunity to have your expertise published

Tips to support your career mobility and board pursuit

Connect with our robust network of corporate directors

SUBSCRIBE TODAY >

LEARN MORE >

ADVOCATE //

Our bold new campaign will foster tangible next steps for corporations to prioritize diversity on boards.

Last year, we witnessed a remarkable year of interpersonal connection coupled with a considerable lag in the speed of companies diversifying their boards.

50 WOMEN ON BOARDS

But it's a new year, and we are ready to make bold moves!

50/50 WOB is developing transformative initiatives that will place female talent at the forefront of board service and directly impact the number of women on corporate boards.

We are eager to share how we will influence elevating the pipeline of women while working with public companies to help combat the issue from both sides.

BE ON THE LOOKOUT FOR MORE INFORMATION!

COLLABORATE //

Learn how Mastercard, EY, and UNUM are showing exemplary leadership in advancing board diversity.

HOW MASTERCARD IS CREATING A DIVERSE AND INCLUSIVE FUTURE

At Mastercard, we're committed to designing a better world for all women that creates limitless possibilities for everyone. We know when we act collectively, we solve problems of unprecedented scale at unprecedented speed. We also know that systemic inequality and exclusion prevent women – and all of us – from moving forward. At Mastercard, women earn $1 for every $1 men earn but achieving equity is a shared responsibility, which is why we linked closing our gender pay gap to executive and employee compensation. It's why Mastercard is one of the largest supporters of women's sports and why we've brought Girls4Tech, our award-winning STEM education program for young girls, to 2 million girls in 52 countries and counting. Read more about our commitments to diversity, equity, and inclusion.

HOW TO ACHIEVE ENDURING BOARD EFFECTIVENESS

The EY Center for Board Matters has developed a comprehensive approach and framework for understanding and enhancing board effectiveness. The framework includes a series of elements that must be intact for board performance to flourish. Two of these are foundational "effectiveness" pillars that guide the work to be done by the board. These flow through five "systemic" layering elements that embody the board's operating environment. With a strong mission and engagement model supported by effective information practices, boards have a solid foundation for effective performance. The systemic board governance elements encompass the operating model and principles of an effective board. Read the full report and explore the interactive framework.

EMPLOYEE BENEFITS TO ATTRACT AND RETAIN TALENT

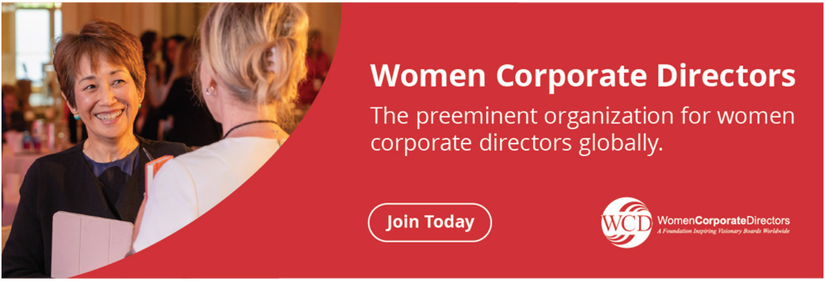
As an international provider of workplace benefits and services, Unum has been helping workers and their families thrive for 175 years.

According to Unum's most recent Benefits Workers Want report, the top three non-insurance employee benefits U.S. workers seek are paid time off, flexible work options, and paid family leave. Among these commonalities, the research found this year was the first time Boomers, Gen X, Millennials, and Gen Z have different priorities and needs.

To be competitive in the talent marketspace, employers should prioritize better work/life integration and continue to provide affordable and accessible benefits – if they don't already – to fit personal or family structures.

Unum benefits, offered through employers, can help protect finances when life and the unexpected happens. Read the full report.

ARE YOU CURRENTLY SERVING ON A CORPORATE BOARD AND LOOKING TO CONNECT WITH OTHER BOARD OF DIRECTORS?



Women Corporate Directors

The preeminent organization for women corporate directors globally.

Join Today

WomenCorporateDirectors
A Foundation Inspiring Visionary Boards Worldwide

REPORT //

2022 Annual Gender Diversity Index Findings

Gender Diversity Index™: Third Quarter 2022 Key Findings indicate public companies stalled to diversify their boards. In case you missed it:

READ THE FULL REPORT >

ANNOUNCEMENTS //

Join us in commemorating the accomplishments of our Global Chairs.

In 2022, 50/50 Women on Boards' global events, educational workshops, and outreach impacted more than 6,000 women in 18 cities and 6 countries! From our groundbreaking conversations with esteemed stock exchange leaders and industry CEOs, to launching new workshop courses and The Networking Hub – we can't do it alone!

Please join us in thanking our Global Chairs whose tireless passion and hard work to advance women to the highest levels of leadership allow us to raise awareness and create positive impact around the world. We would not be able to continue this work without their steadfast commitment to elevating the presence of women in leadership.

50 WOMEN ON BOARDS

STAY TUNED TO LEARN WHEN WE ARE COMING TO A CITY NEAR YOU IN 2023!

Afsar Farman-Farmaian

Alexandra Ysenburg

Amy Glover

Amy Glynn

Ashley Agard

Betsy Berkhemer-Credaire

Carol Hobson

Caty Ollivier

Claudia Hardy

Dana Gilland

Darcy L. Cowell

Denita Willoughby

Holly Paeper

Jenna Kirkpatrick Howard

Jennifer C. Hunter

Jennifer Jett

Jennifer Mota

Jennifer Norr

Jennifer Rubin

Judy Moses

Julie Carlyle

Kaori Sasaki

Kate Smith

Kathy Barlow, JD

Laura Maness

Lauren Loehning

Peggy Maguire

Rania Ekaterinari

Renee Fraser

Sandra Zarraga

Sarah DeJay Willis

Shara Roy

Shelia Reed

Shonn Brown

Stacie Kuhlman

Sunnie House

Susan Gross Sholinsky

Susi Knight

Suzanne DeJong

Tauna Mills

Teresa Jacques

Thear Suzuki

Tracey Doi

PLEASE ALSO HELP US IN WELCOMING OUR STRATEGIC COUNCIL MEMBERS!

Their expertise is invaluable to our growth, and we look forward to advancing the movement together.

Carole Smith
Aquent
Marketing Director

Fabi Hubschmid
Markaaz
Co-Founder and COO

Melissa Goebel
YPO
Former CHRO

John Iino
Reed Smith LLP
Chief Diversity Officer

Bonique Edwards
Kaleidoscope
Owner

Sherry Whittemore
Chief Content Officer
Dobbins Group

Noelle London
Iloominus
CEO & Founder

Heather Spilsbury
50/50 WOB
Chief Operating Officer

Malli Gero
50/50 WOB
Founder & Vice Chair

GET INVOLVED

Corporations and individuals alike can make a difference. We encourage everyone at every level to participate in the conversation for necessary diversity, equity, & inclusion by doing the following:

- Volunteer in your city
- Register for a workshop
- Sponsor the change or Donate
- Subscribe to The Networking Hub and make connections

Have a question? We want to connect! Email us at info@5050wob.com

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