50 | WOMEN
50 | ON BOARDS

Partner to become a proactive and visible advocate for advancing women

Together, let's build the pipeline of female talent – propelling them to leadership and corporate boards of directors.

The Benefits of a Partnership

- Demonstrate that you are an active and visible advocate

- Provide your company exposure across our global network

- Allow women in your network to benefit from our educational workshops and networking events

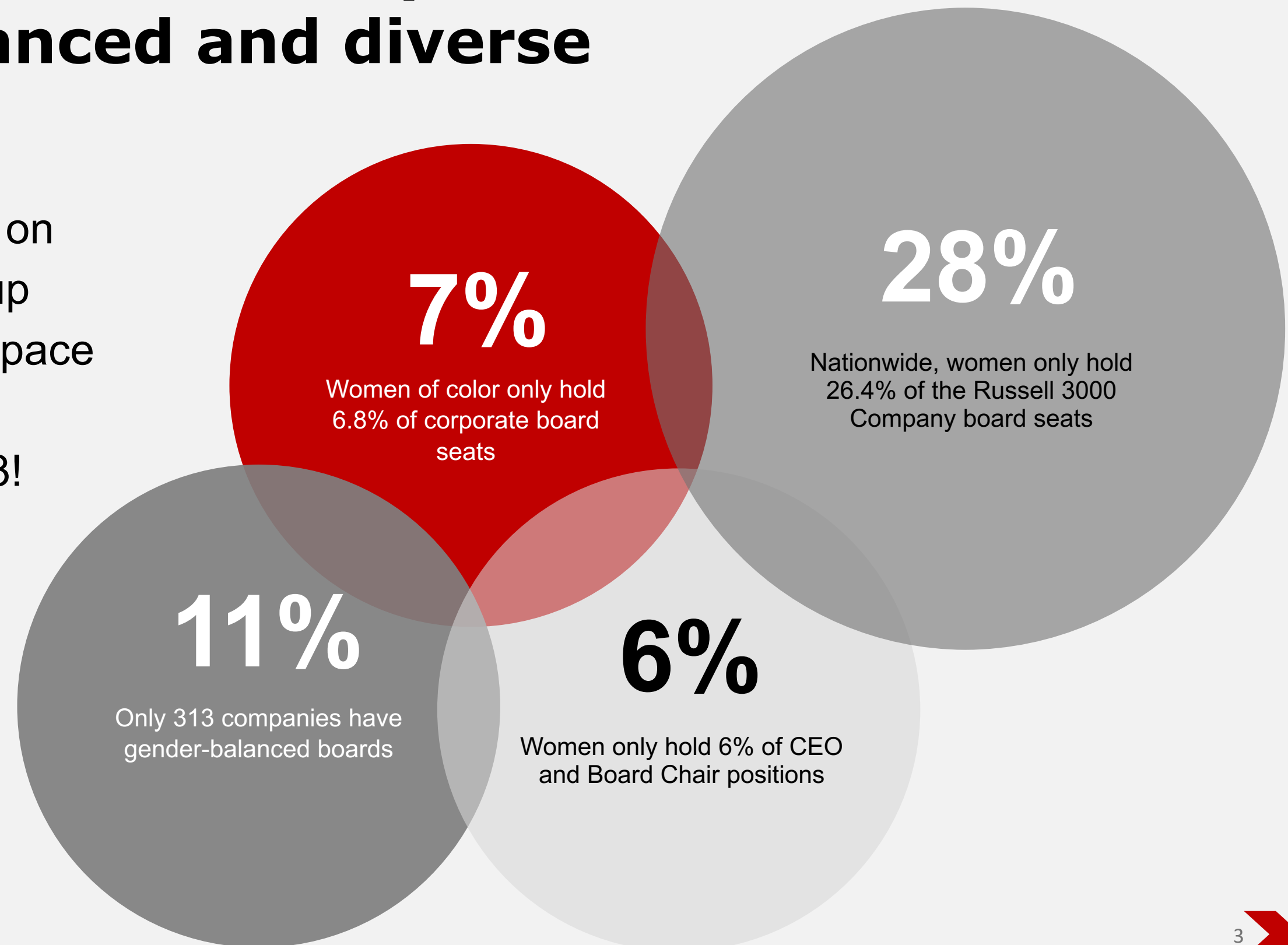- Positively impact furthering the business imperative of diverse boards

Studies reveal that greater diversity, including women on boards, has positive effects on business decision-making, enhanced risk management, and better financial and organizational performance. Additionally, companies that provide leadership development opportunities to their female talent are more likely to retain their employees.

To combat the absence of women in the workplace, 50/50 Women on Boards is focused on establishing a successful pipeline of female candidates for corporate board positions. We provide the right tools and support, so women of all career levels can reach the highest levels of leadership and pursue a board seat that's right for them.

Our vision is a future where all corporate boards are gender-balanced and diverse

Currently, the Russell 3000 includes 517 companies with only one or zero women on their boards, and women of color make up only 7% of the total seats. At the current pace women are expected to hold 50% of the corporate board seats until the year 2033!

Partnerships with corporations LIKE YOURS support the global movement and ensure your female talent continues to advance to the highest levels of leadership.

7%
Women of color only hold 6.8% of corporate board seats

28%
Nationwide, women only hold 26.4% of the Russell 3000 Company board seats

11%
Only 313 companies have gender-balanced boards

6%
Women only hold 6% of CEO and Board Chair positions

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Why Partnering
is Good for Your Business

Partnering with us provides your company exposure, allows you to
engage your women employees and clients, and positively impacts
advancing diversity in corporate America.

50 Women to Watch for Boards!

A list of board-ready women.

This International Women's Day, 50/50 Women on Boards is launching a new initiative: 50 Women to Watch for Boards. The aim is to assist corporate boards that still lack female directors by providing them access to qualified women who have not yet served on corporate boards and showcasing the inspiring achievements of the selected executives.

An exclusive committee of Nom/Gov Chairs, Stock Exchange Leaders, and Board Directors will decide the finalists. Once published, the 50 finalists will receive the support they need to advance in their board search and gain public recognition through multiple online channels and partnerships. Companies that want access to the list, including contact details, are invited to sponsor the initiative.

50 Women to Watch for Board Sponsorship Benefits

	$10,000	$5,000
Early access to our list of 50 Women to Watch for Boards	•	
Company name included in national press release	•	
50 Women to Watch for Boards list is "Sponsored by" recognition	•	
Sponsor featured in a video congratulating the 50 Women to Watch	•	
Logo on 50 Women to Watch for Boards website page	•	•
Logo featured on promotional eBlasts	•	•
Logo on LinkedIn posts promoting 50 Women to Watch for Boards	•	•

84% of our funds raised directly support our research, educational programs, and advocacy efforts for women to advance. With your help, we can continue to advance the movement!

We EDUCATE

We offer board-readiness workshops that equip your female employees or clients with the tools and confidence to cultivate meaningful board relationships and develop the required skills for successful leadership.

We ADVOCATE

Through our global events and public awareness campaigns, we engage influential voices in meaningful conversations to positively impact and influence boardroom diversity.

We COLLABORATE

We partner with corporations and like-minded organizations committed to elevating diversity, equity, and inclusion and providing women in their network with the opportunity to upskill and network.

We REPORT

Quarterly and annually, we report on the progress Russell 3000 public companies are making to diversify their boards. Our Gender Diversity Index Directory allows the public to search companies by state, sector, and our proprietary ranking.

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Let's Connect!

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