



Women On Boards

## **LOGO GUIDELINES**

Last Update: January 2021

## Logo Versions

We have three logo variations, you can use the one that fits your layout best.

[DOWNLOAD THE LOGO](#)

### Main Version



### Secondary Versions



# Color Variations

## Main Version



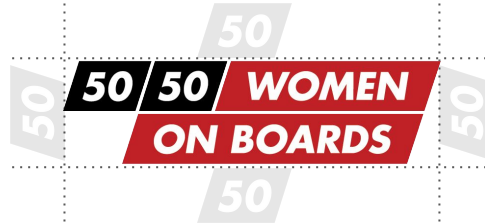
## Secondary Versions



## Logo clear space and minimum sizes

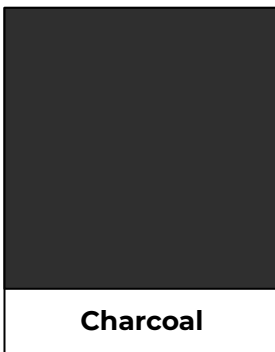
When you're using the logo with other graphic elements, make sure you give it some room to breathe. The empty space around the logo should be at least the height of the 50's block.

To ensure the logo is legible, do not go any smaller than 95 pixels in width — or 130 pixels in width with the wide version.



## Color Usage

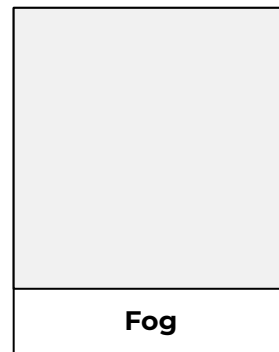
Here we can add the rules  
for colors and these logos.



#2F2F2F



#C02126



#F1F1F1

## Typography

We use the Montserrat font family, it is a google font available [here](#).

Follow these rules when creating new layouts:

- **H1:** Montserrat weight 700 sentence case (Get on Board...)
- **H2:** Montserrat weight 400 sentence case (Provide you with...)
- **H3:** Montserrat weight 800 uppercase - use small font size (10 or 12) (February...)

**DOWNLOAD THE FONTS**

**H3** ..... **FEBRUARY – SEPTEMBER 2021**

**H1** ..... **Get On Board!  
Workshops**

**H2** ..... Provide you with the strategic tools to help secure your  
first public or private company board seat

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