


**50 WOMEN  
50 ON BOARDS**



**2024 Partnership Opportunities**



Independent research shows that companies with diverse boards are more profitable and productive, concurrently enhancing risk management, workforce engagement, and demonstrating a positive correlation with employee retention.



## **OUR STEADFAST MISSION**

To educate and advocate for women in the pipeline, aiming for 50% women on public company boards, with a minimum of 20% women of color.

## **VISION: A BALANCED TOMORROW**

Given the current pace at which women are appointed to boards, gender parity won't be achieved until 2044. With only 29% women on boards, 7% women of color, and 12% gender-balanced boards, urgency is paramount.

## **PARTNERSHIPS FOR PROGRESS: JOIN THE MOVEMENT**

Collaborative partnerships drive our global movement. Your support fuels our research, education, and advocacy efforts preparing and propelling women into corporate board service.

## **RESHAPE THE FUTURE: ONE BOARD AT A TIME**

Together, let's reshape corporate board leadership. A balanced, diverse boardroom is not a goal — it is a necessity for sustained business success.

## WHY PARTNERING IS GOOD FOR BUSINESS



Demonstrate that you are an active and visible advocate



Allow women in your network to benefit from our educational workshops and networking events



Provide your company exposure across our global network



Positively impact furthering the business imperative of diverse boards

**29%**

Nationwide, women only hold 29.5% of the Russell 3000 Company board seats

**12%**

Only 353 companies have gender-balanced boards

**8%**

Women only hold 7.9% of Board Chair positions

**7%**

Women of color only hold 7.7% of corporate board seats



## 50/50 PROGRAMS: HOW WE ELEVATE WOMEN FOR BOARD SUCCESS



### IN-PERSON STRATEGIC NETWORKING EVENTS

- Host annual events in 20+ cities and 6 countries.
- Provide personalized coaching from public company board directors based on career level and board journey.
- Gain insights from a seasoned panel of corporate board directors, sharing practical advice and experiences.

### BOARD READINESS EDUCATION

- Master board readiness with tools to articulate your high-impact sound bite, craft a compelling board profile, strategically map your contacts, and enhance your professional brand on LinkedIn.
- Access to our supportive network within the proprietary Networking Hub for coaching, continuous learning, and expanding professional visibility.

### EXPOSURE FOR BOARD-READY WOMEN

#### 50 Women to Watch for Boards:

- Rigorous vetting process by Board Chairs, Nom Gov Chairs, and Stock Exchange Leaders.
- Select 50 exceptional women from 400+ applicants for visibility, training, coaching, networking, and exposure to boards with two or fewer women.





Prominent and renowned global leaders and experts actively advancing board diversity within their own organizations — or advocating for regulatory changes to encourage greater diversity on boards — discuss their viewpoints on corporate governance, succession planning, and how companies continue to increase representation of women, people of color, and other underrepresented groups on boards.

A full-day summit, speakers tackle the importance of fostering a culture of inclusion and equity within organizations and broader societal issues that contribute to systemic inequalities and barriers to access for marginalized groups.

## ANNUAL GLOBAL SUMMIT

Global Conversation Sponsorships	Diamond (\$50K)	Emerald (25K)	Platinum (\$15K)	Gold (\$10K)
	<i>2 available</i>	<i>4 available</i>		
Global Conversation on Board Diversity # of tickets (in-person)	30	25	15	8
Sponsor designated tables	3	2	1	0
Logo featured on Global page	✓	✓	✓	✓
Logo featured in Global eblasts	✓	✓	✓	✓
Logo on event slideshow	✓	✓	✓	✓
Logo featured on social media platforms (Facebook, Instagram, & LinkedIn)	✓	✓	✓	
Logo featured on in-person Global event banner	✓	✓	✓	
Podium recognition from 50/50 WOB CEO during Summit	✓	✓	✓	
Sponsor headshot featured on Global page as an honorary committee member	✓	✓	✓	
Opportunity to provide a 20-second, pre-recorded welcome video at the Summit	✓	✓		
Logo featured in Quarterly Research Report	✓	✓		
Exhibitor Table	✓	✓		
Sponsor invited to moderate breakout panel discussion	✓	✓		
Sponsor invited to moderate keynote session on the mainstage	✓			
Sponsor invited to provide opening remarks	✓			

**50**

**WOMEN**

**50**

**ON BOARDS**

A photograph of four women standing together and smiling. The woman on the far left is wearing a red top and has a name tag that reads "Jennifer Rubin, Board Member, Event Co-chair". The other three women are also smiling and looking towards the camera. The background is slightly blurred, showing what appears to be an indoor event space.

# Thank you for your support!

We extend our heartfelt gratitude for your invaluable support.  
Your commitment empowers us to drive change and advance our mission.

To explore partnership opportunities, please contact Shane Cullen at [shane@5050wob.com](mailto:shane@5050wob.com).

*The registrant or sponsor acknowledges and agrees that all payments made to 50/50 Women on Boards, Inc. shall be in USD currency. Any currency conversion fees or associated charges shall be the responsibility of the sender.*