



# STRATEGIES FOR LEADERSHIP DEVELOPMENT



# AT 50/50 WOMEN ON BOARDS, HERE'S HOW WE CAN HELP YOU:



**Enhance Your Business Growth** 



Provide exclusive boardreadiness workshops and connections to corporate directors and business leaders in your region.

Develop new business relationships through our high-impact events.

international cities.

By partnering with us, you can equip your women leaders with the tools and networks they need to advance, ensuring your organization stays competitive, and retains top talent.



## **OUR REACH**

**20 Cities Worldwide** 

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**Global Summit** 

20 Workshops Annually

High-impact, relationshipbuilding events.

Featuring international thought leaders and CEOs.

Tailored for women seeking career advancement.

# **Our City Event Locations**

Austin, TX
Bay Area, CA
Boston, MA
Charlotte, NC
Chicago, IL
Dallas, TX
Denver, CO
Houston, TX

London, England Los Angeles, CA Mexico City, Mexico Nairobi, Kenya New York, NY Phoenix, AZ

San Diego, CA Seattle, WA Tampa, FL Tokyo, Japan Toronto, Canada Washington, D.C.



#### TITLE SPONSOR

\$20,000

Exclusive Benefits:

20 seats in up to two cities

Title sponsorship of flagship events.

Prime logo placement in all marketing materials

Dedicated speaking opportunity

Social media spotlight with custom content

5 Get on Board workshop seats

> View the full list of benefits: 5050wob.com/2025-city-events-sponsor-benefits



#### **PLATINUM SPONSOR**

\$15,000

#### **Key Benefits:**

15 seats

Logo visibility in event materials.

Onstage acknowledgment

Social media and press release mentions

4 Get on Board workshop seats



#### **GOLD SPONSOR**

\$10,000

#### Key Benefits:

12 seats

Logo visibility in event materials.

Onstage acknowledgment

Social media and press release mentions

#### SILVER SPONSOR

\$5,000

#### **Basic Benefits:**

8 seats

Logo inclusion at event communications.

Recognition on event day materials

## LET'S PARTNER TO ADVANCE WOMEN IN LEADERSHIP

50/50 Women on Boards is a global nonprofit committed to elevating women in the pipeline for corporate board service. Our goal is for women to hold 50% of public company board seats, and for women of color to hold at least 20% of all seats.

## **Contact Us Today**

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